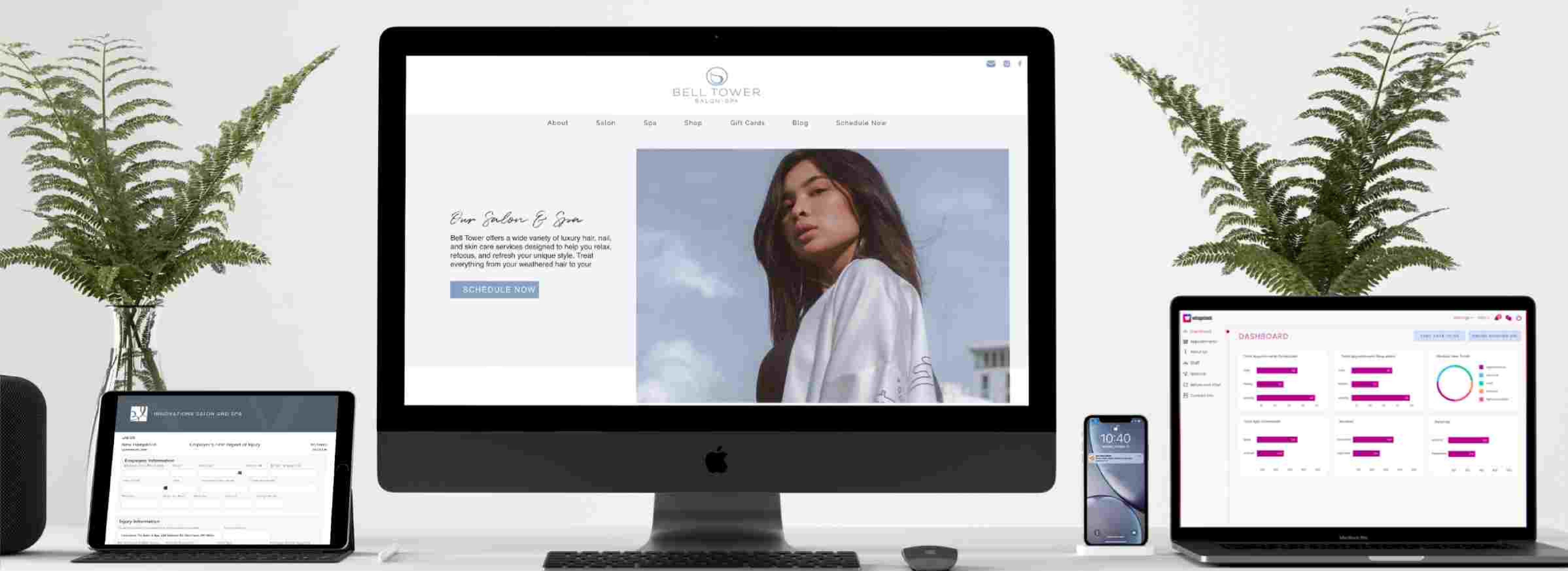
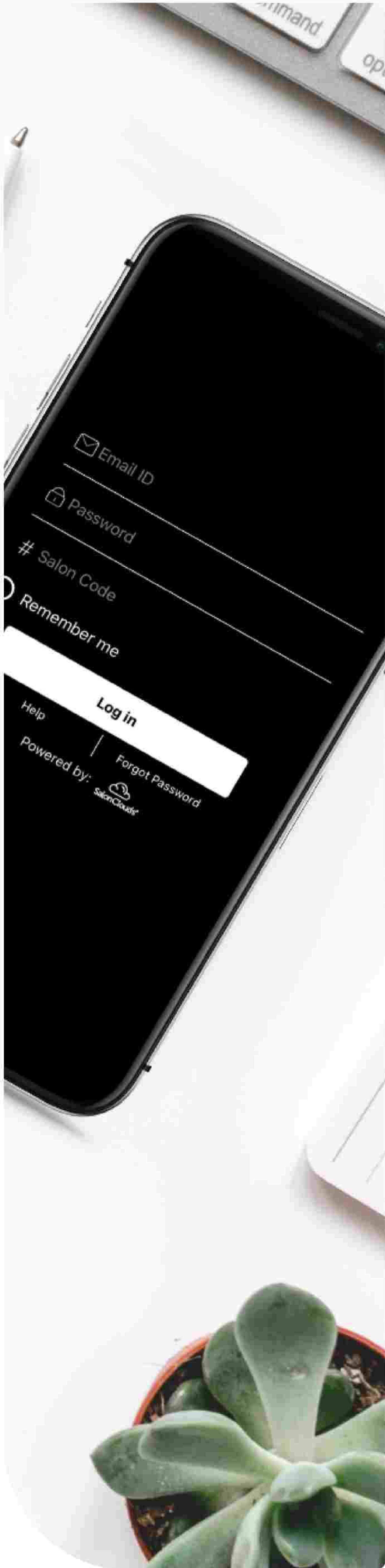




# webappclouds

## Product Catalog





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3<sup>rd</sup> Party Software Integrations

Client App

Online Booking

Staff App

Reports

Intake Forms

E-Commerce

Text Marketing

E-Mail Marketing

Push Notifications

Gift Cards

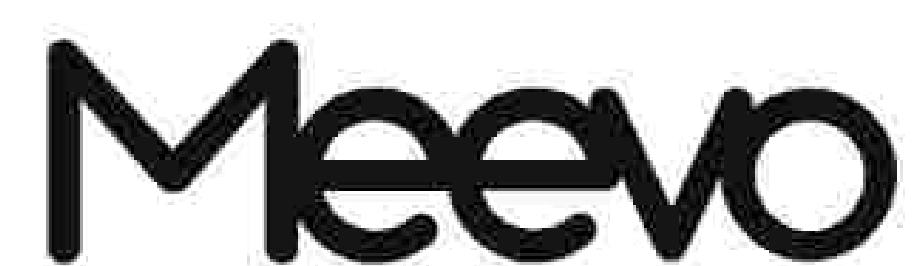
Reviews

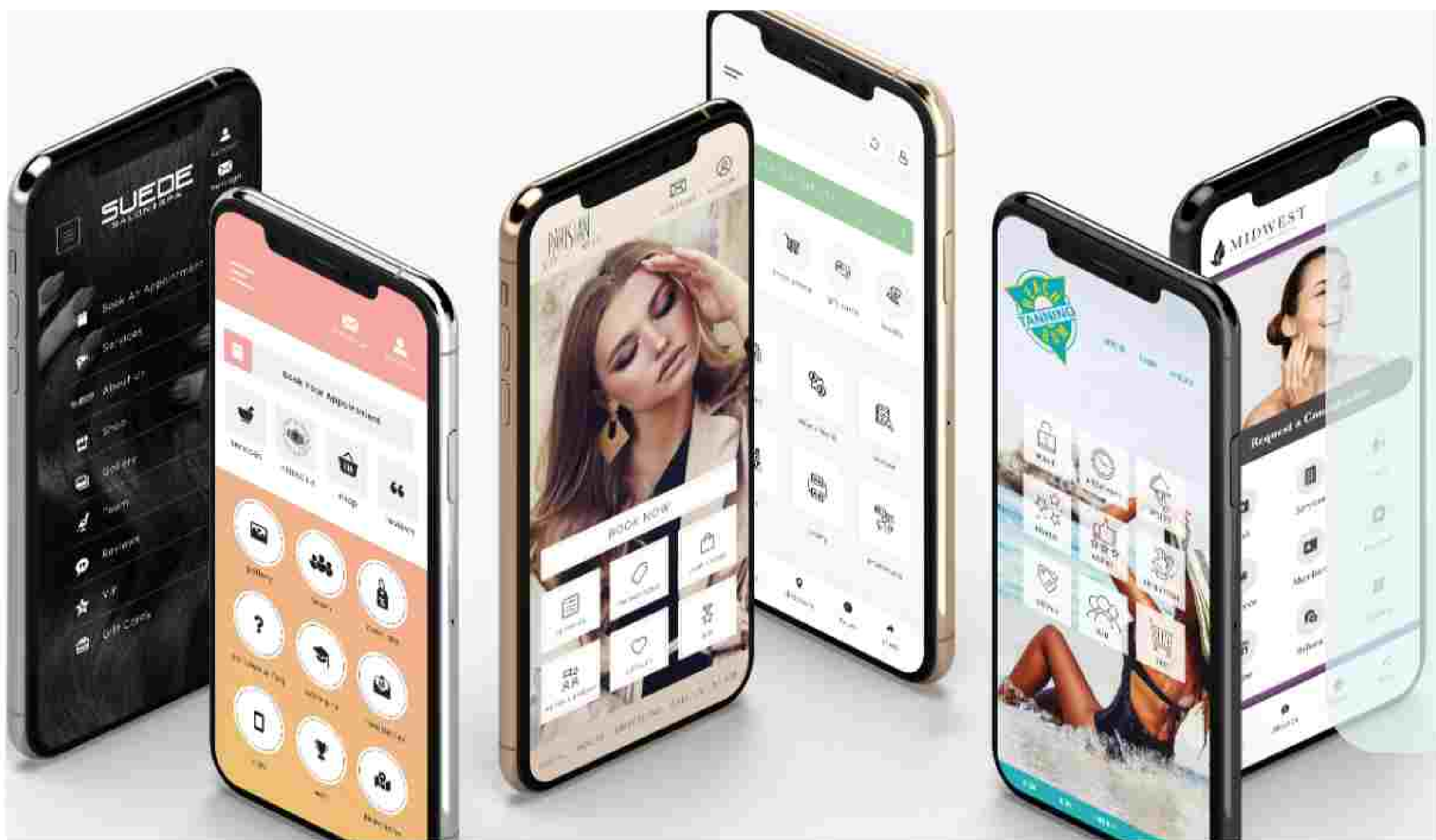
Check In Kiosk

Websites

Custom

# 3RD PARTY SOFTWARE INTEGRATIONS PARTNERS



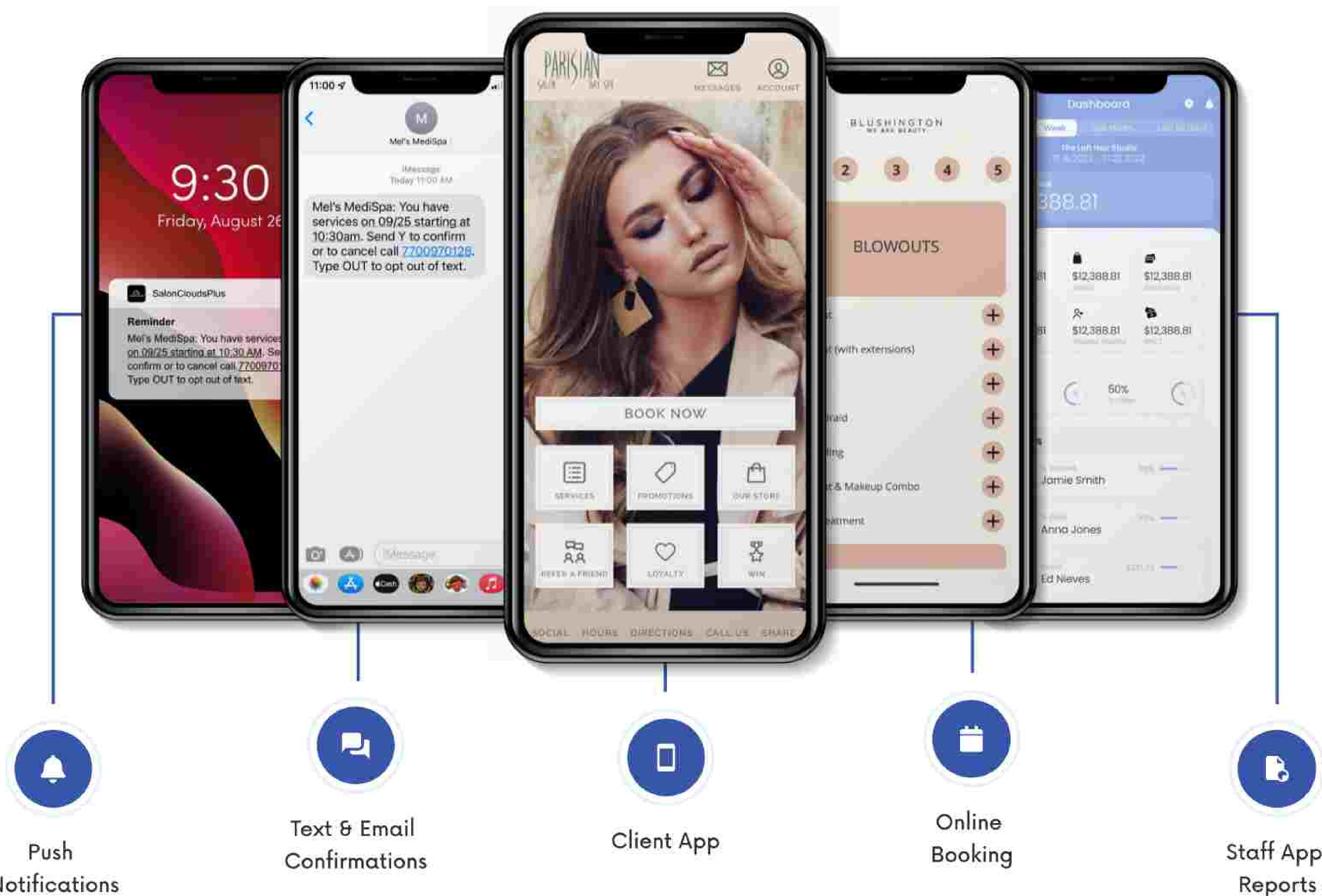


# CLIENT APP

## APP FEATURES

- Push Notifications
- Text & Email Confirmations
- 3<sup>rd</sup> Party Integrations
- Online Booking
- Email Marketing
- Referral Program
- Loyalty Programs
- Client Account Management
- Promotions
- E-Gift Cards
- Reviews
- E-Commerce
- Analytics
- Games
- And More!

## WE BUILD APPS





# ONLINE BOOKING

## ONLINE BOOKING FEATURES



User-Friendly



Full POS Integration



Real-Time Scan for Openings



Add-Ons



Writes Appointments Directly into POS



Web and Mobile Optimized



Credit Card Capture



Group Booking



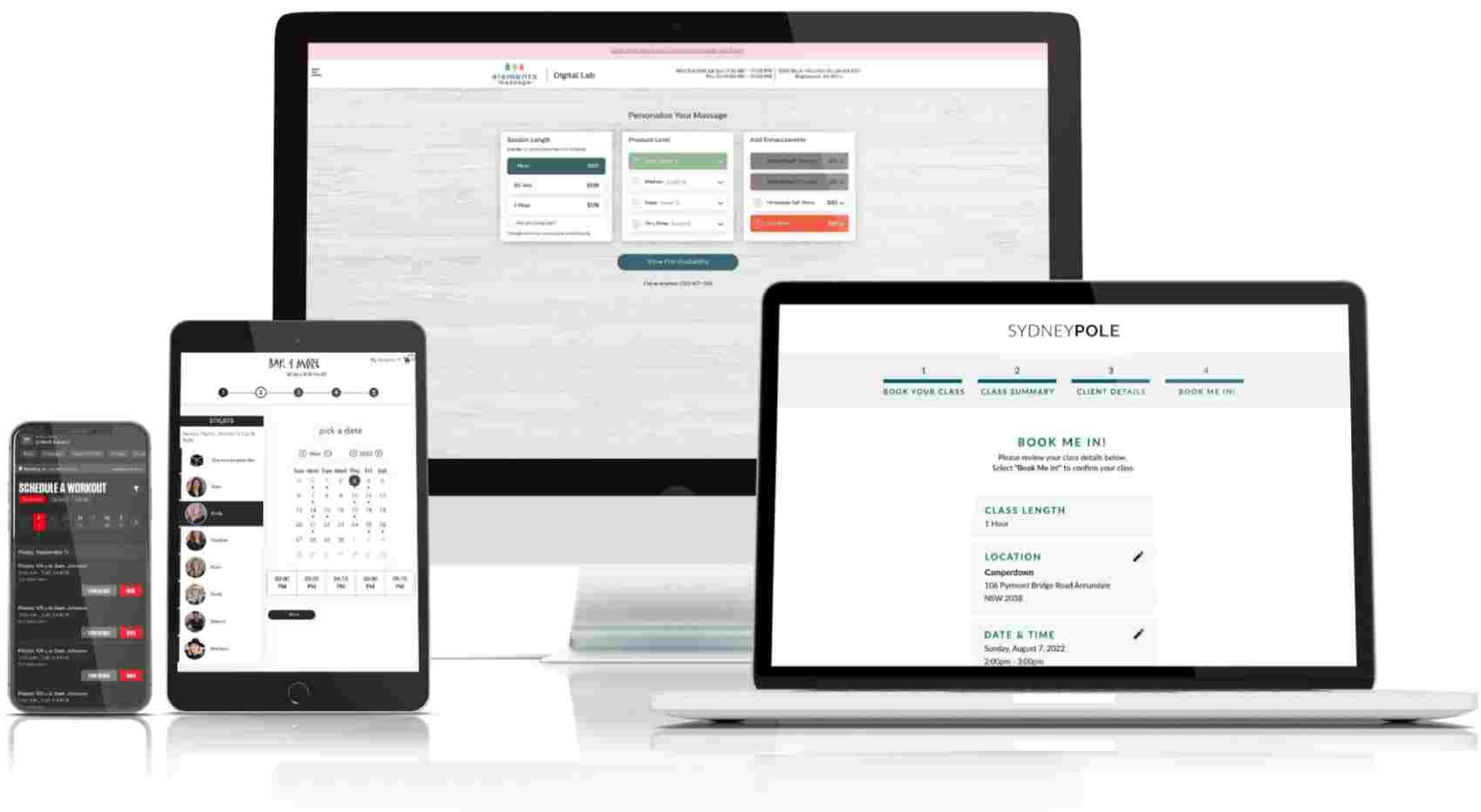
Multiple Appointments



Appointment Modification

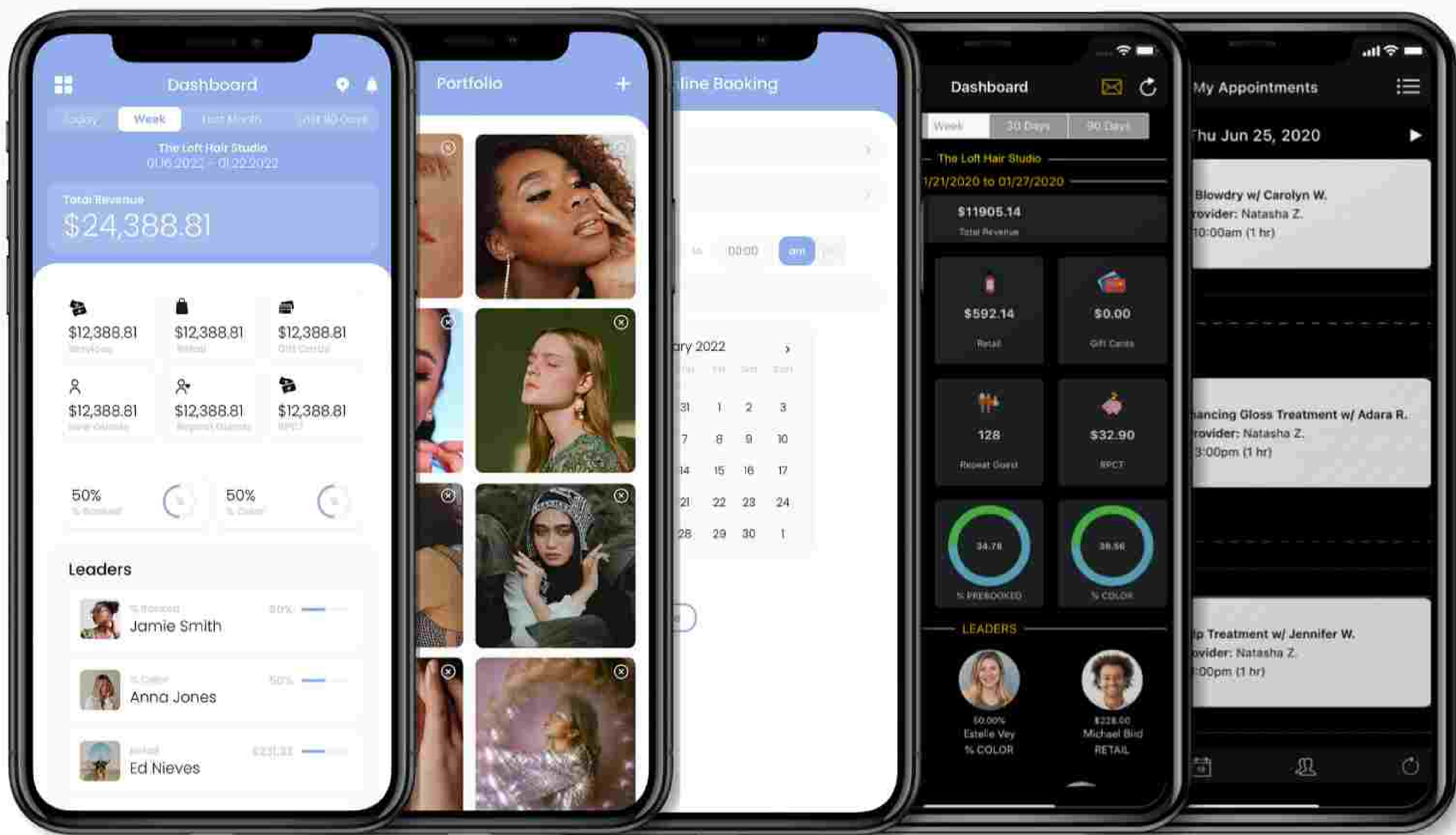


Custom Time Slots





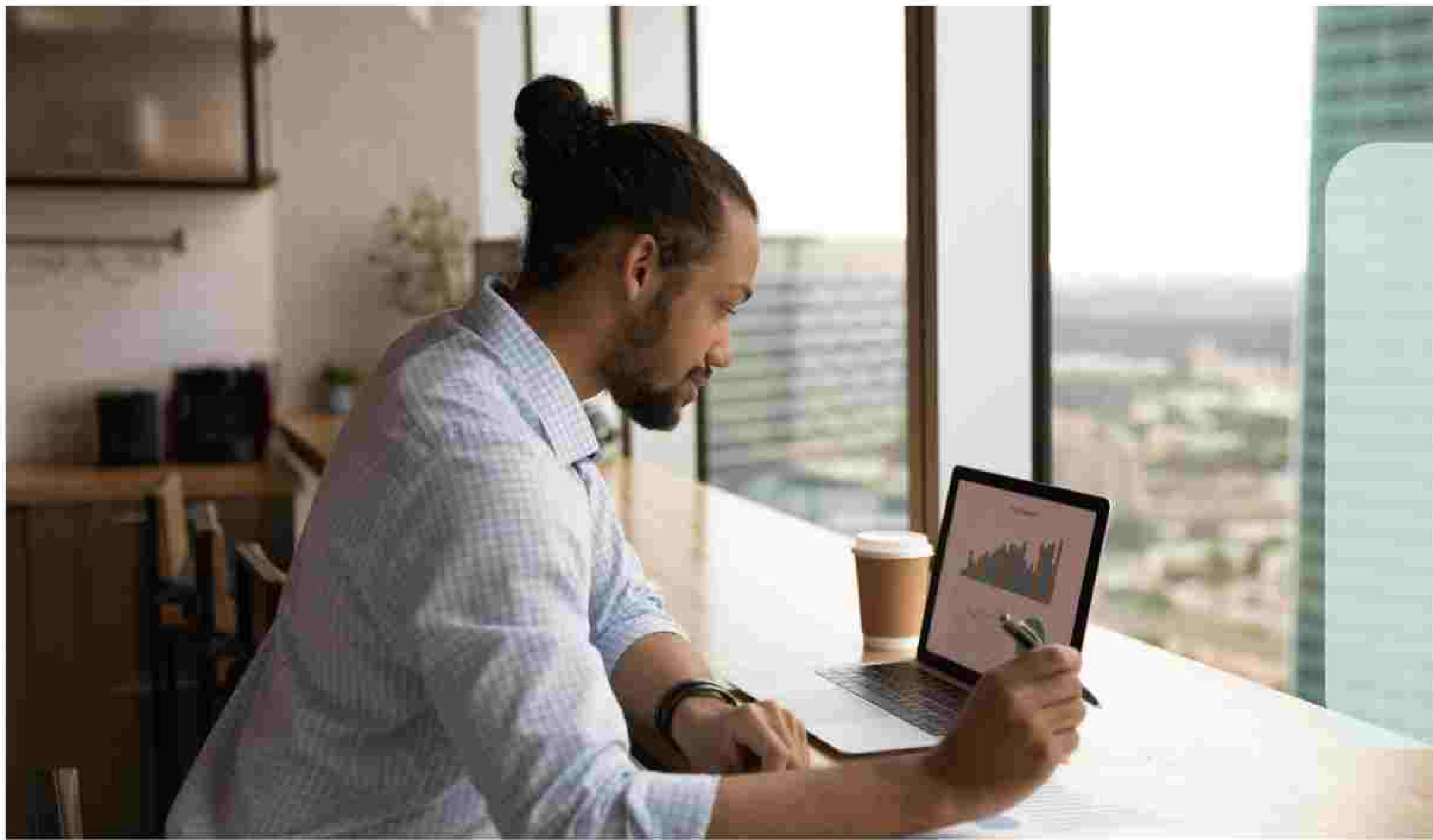
# STAFF APP



## STAFF APP FEATURES

Our team app connects salon/spa software and service providers by creating digital profiles. Using the software data, we can report revenue, retail sales, and service provider performance.

- Integrates with POS Software
- View Appointments
- Staff Reports
- Chat with Stylists
- Custom Features Available
- Push Notifications
- Formula Notes
- Share My Business Cards
- Online Booking
- Internal Documents
- Goals
- Badges (Incentives)



# REPORTS

## REPORT FEATURES



Custom Built Reports



User-Friendly Graphs & Charts



Industry Key Performance Indicators (KPIs)



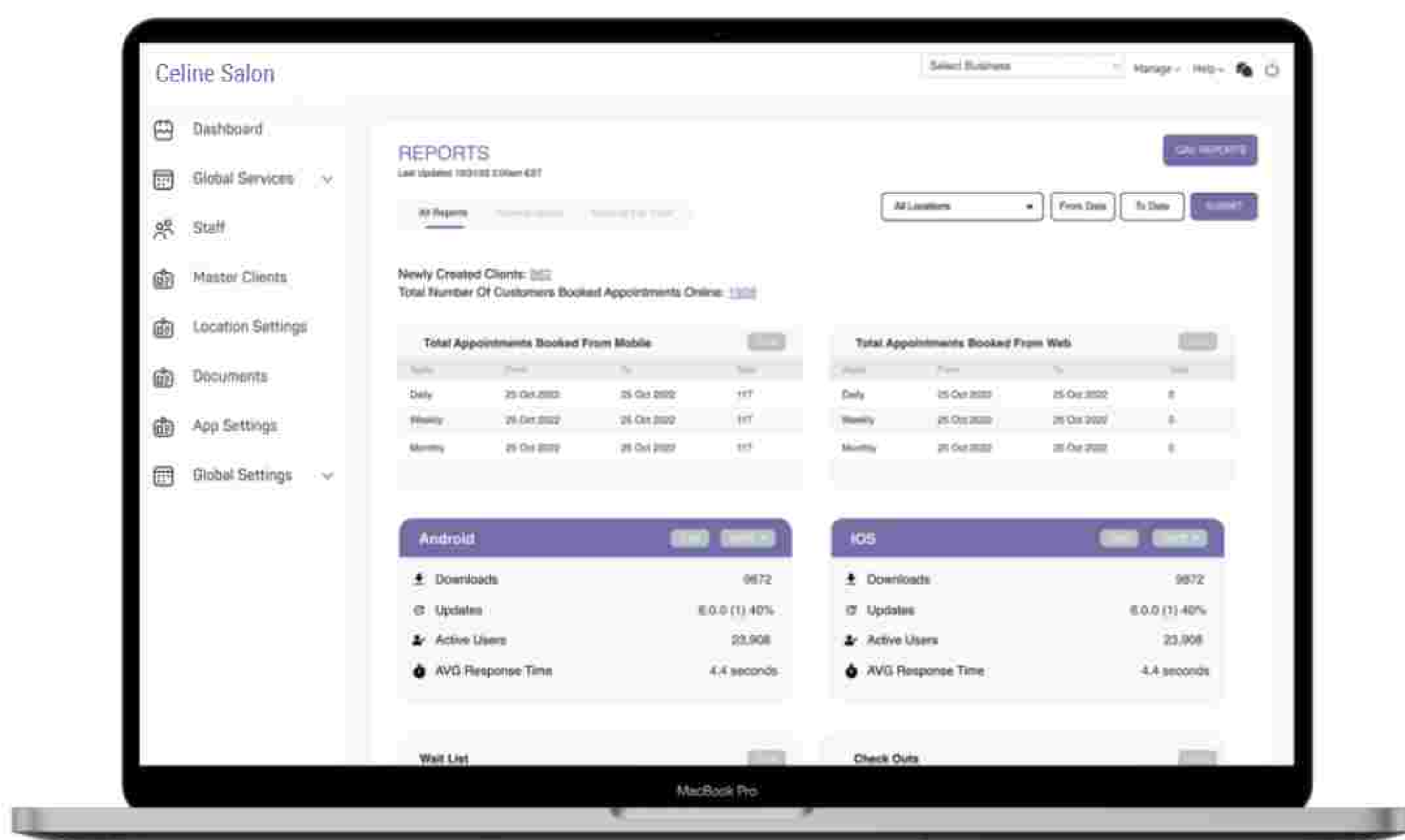
Integrated Reports Pulled from POS System



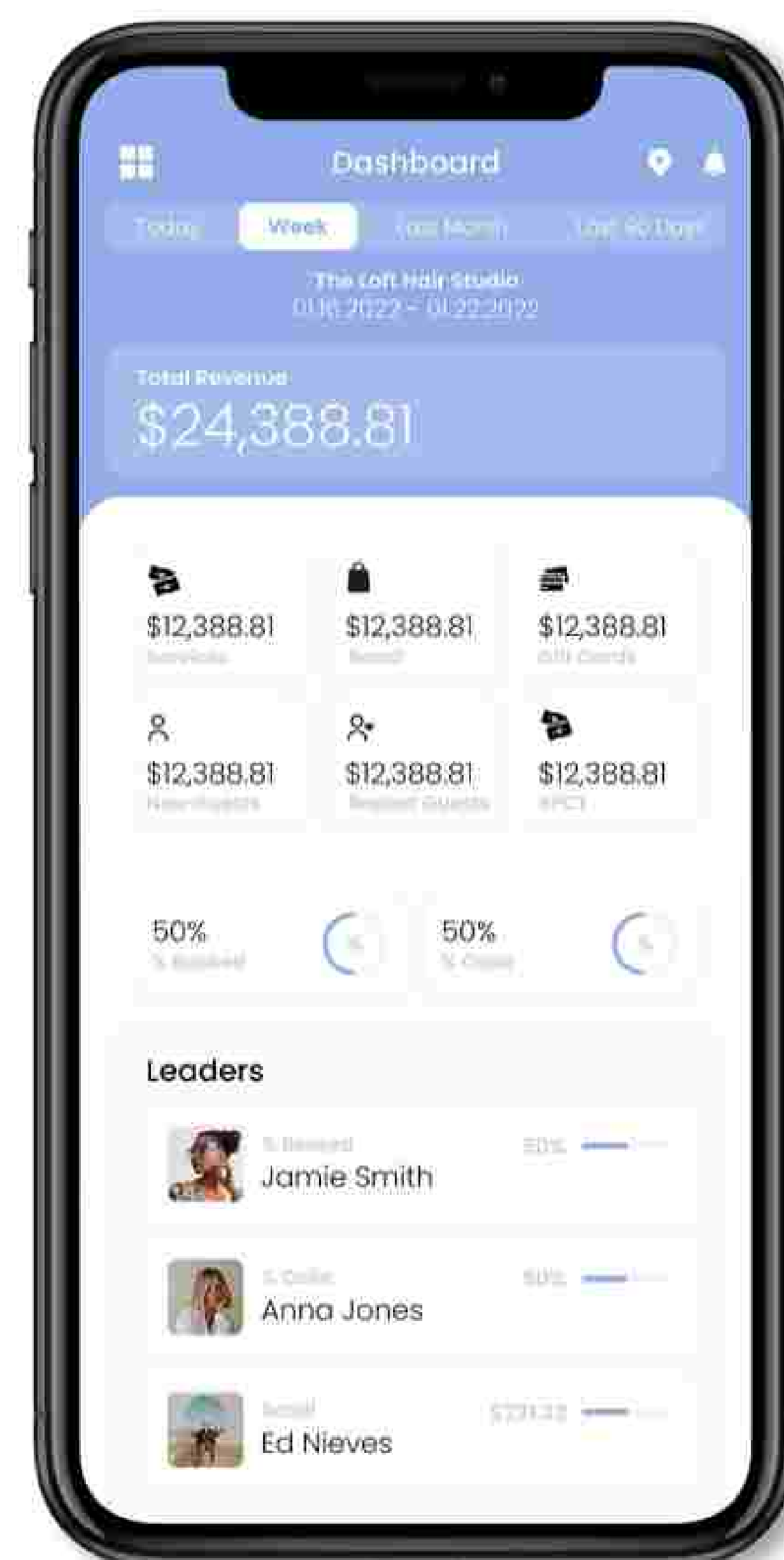
Goals Setting & Tracking



Secure Dashboard: Owners, Managers, Employees



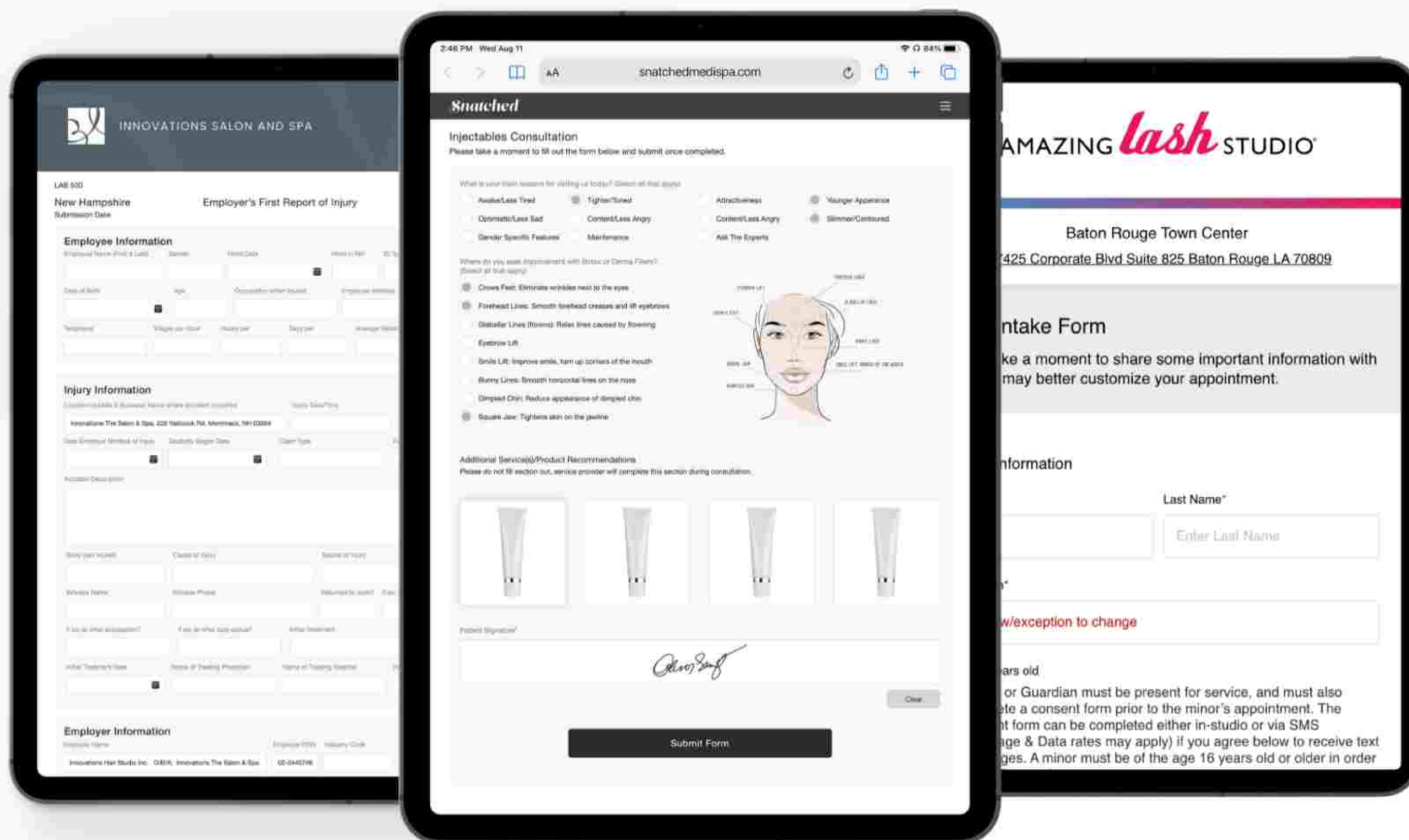
Custom Reports



WebAppClouds Reports



# INTAKE FORMS



## INTAKE FORMS FEATURES

- Go Paperless
- Digitize your Paper Intake Forms
- Developed for Apple and Android Devices
- User-Friendly
- Signature and Photo Upload
- Security Features
- Custom Intake Forms Fields





# E-COMMERCE

## E-COMMERCE FEATURES

- Client Purchase History
- Auto Adjust Inventory
- Inventory Management
- Analytics & Reports
- Affiliate Codes
- Client Favorites
- Product Reviews
- Abandoned Cart Feature
- Email Alerts to Clients
- Branded E-Comm Site
- POS Integration
- User-Friendly Interface
- Staff Commission Reports
- Option for Shipping/Pickup
- Add Coupon Codes

## WE BUILD E-COMMERCE STORES

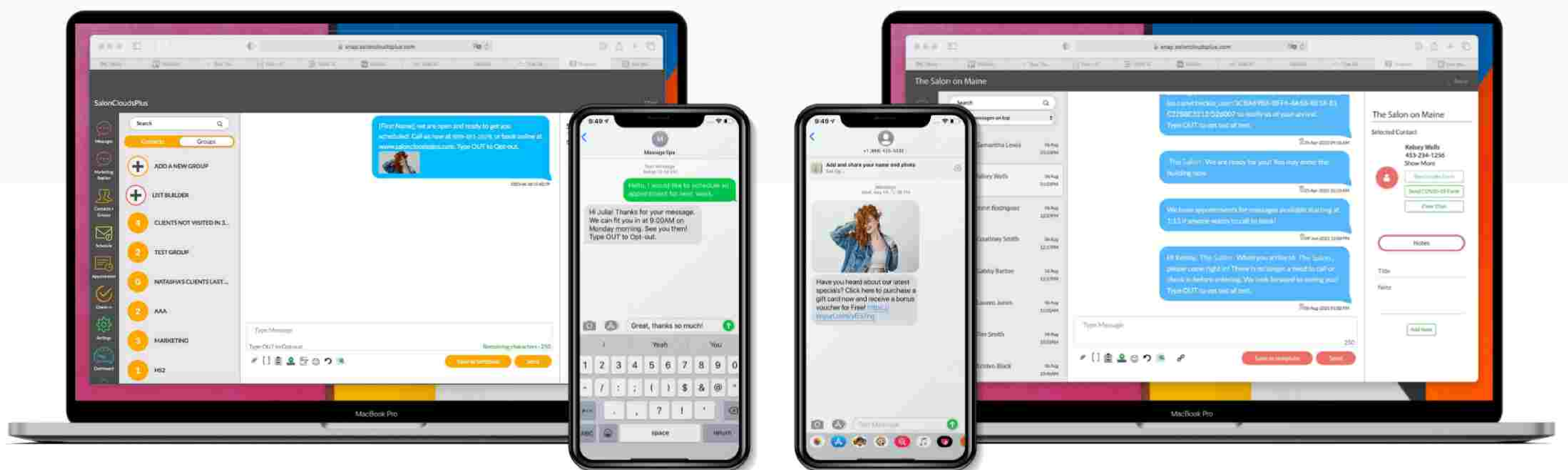
Abandoned Cart Feature

Inventory Management

Staff Commission Reports

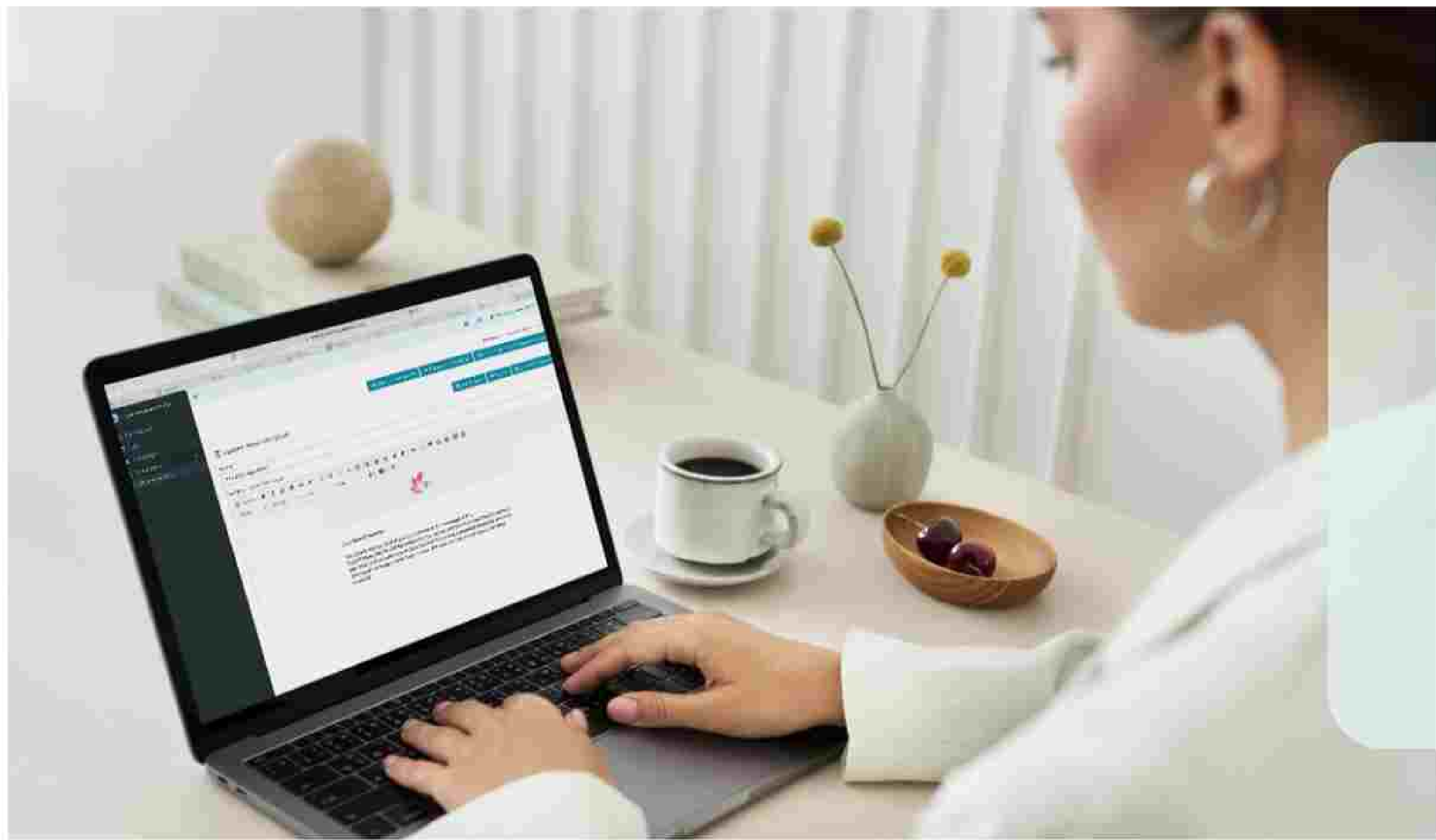


# TEXT MARKETING



## TEXT MARKETING FEATURES

- Integrated Opt-In List with POS
- Scheduled Marketing Texts
- Share Links, Images, or Files
- List Builder
- Text Marketing Reports
- Auto-Replies and Keywords
- Remote Check-In
- Two-Way Texting
- Group Text Marketing
- Create Custom Groups
- Notify Clients to Enter the Salon



# EMAIL MARKETING

## EMAIL MARKETING FEATURES



Integrated Opt-In List with POS



Drag and Drop



Template Gallery



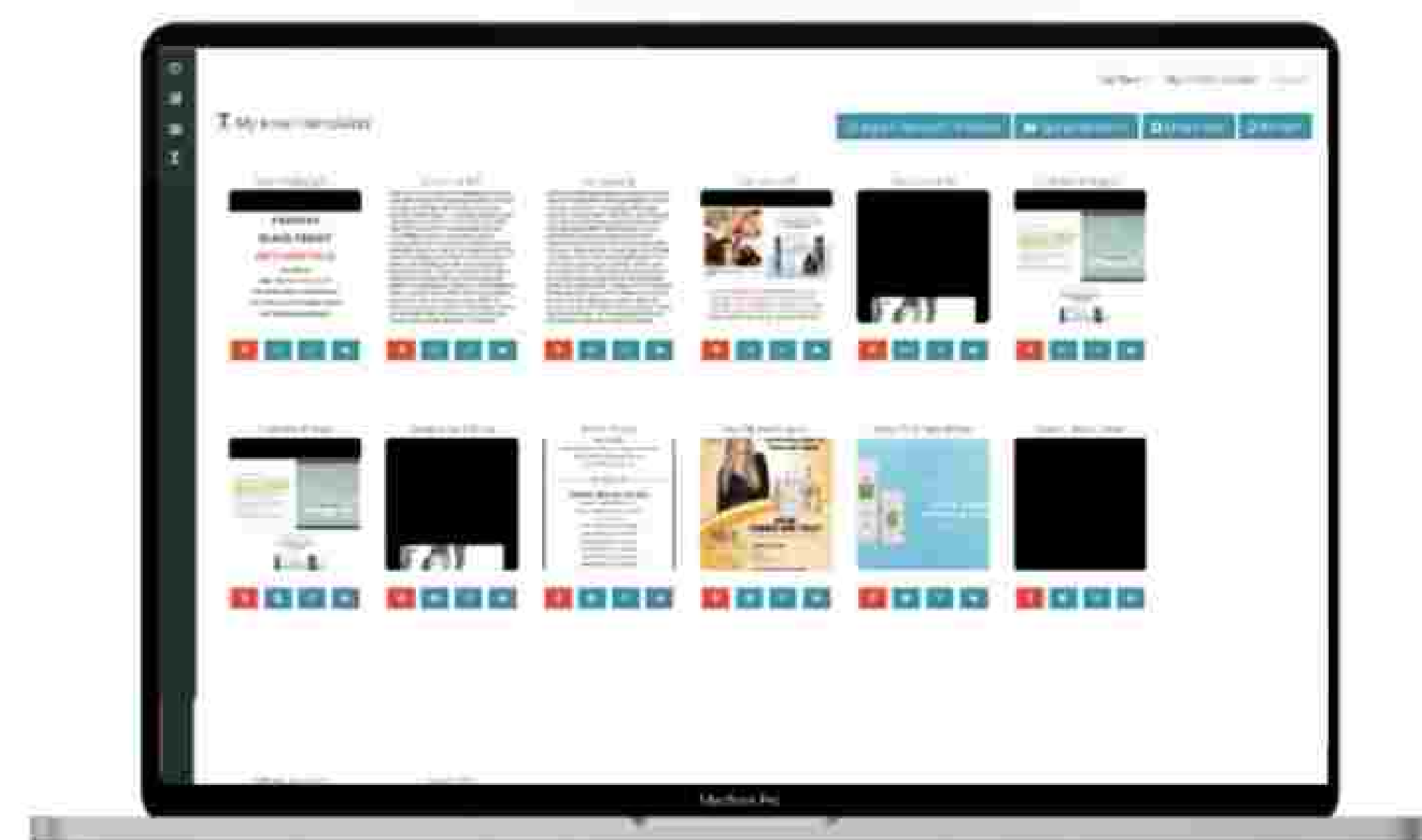
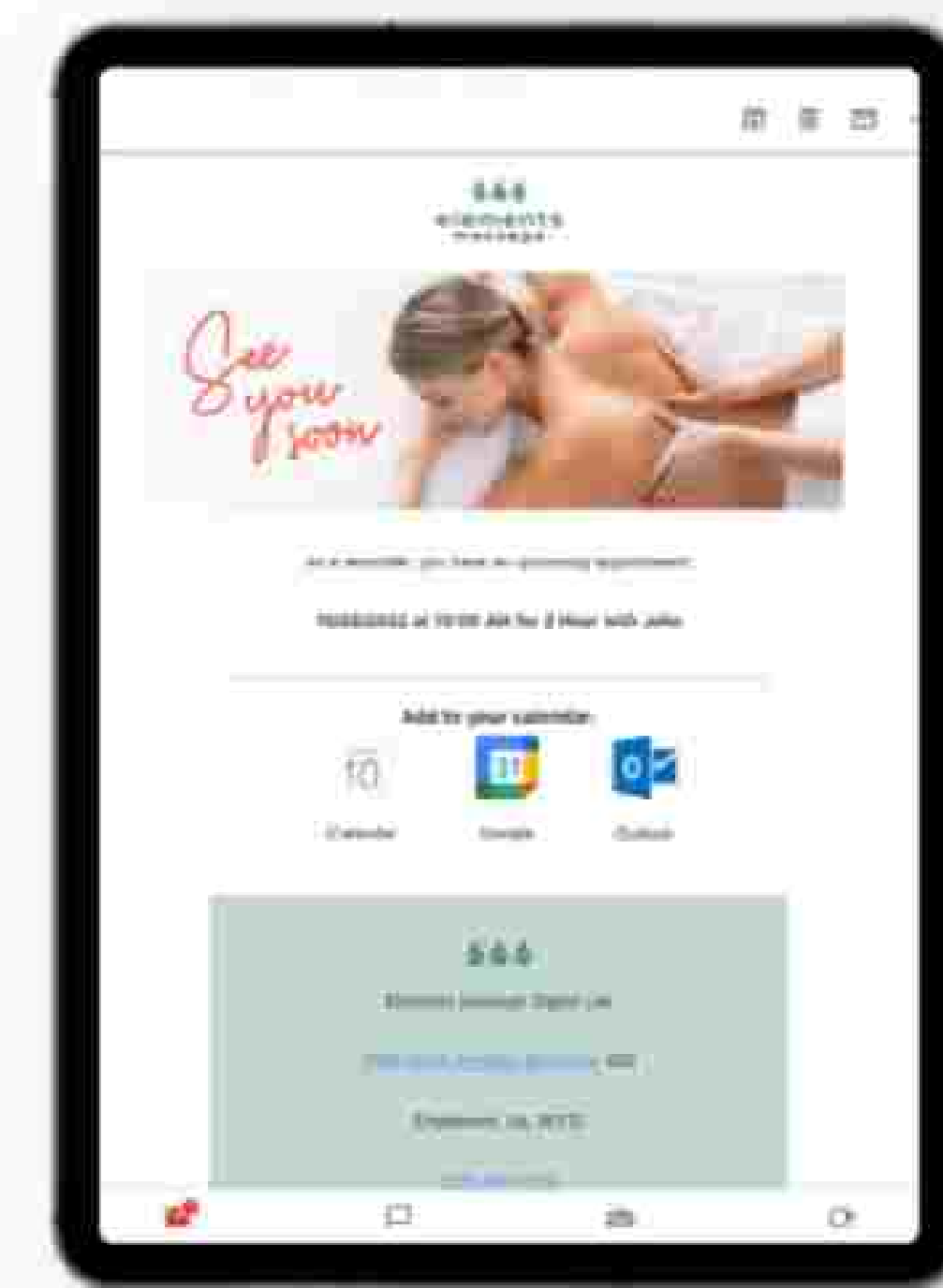
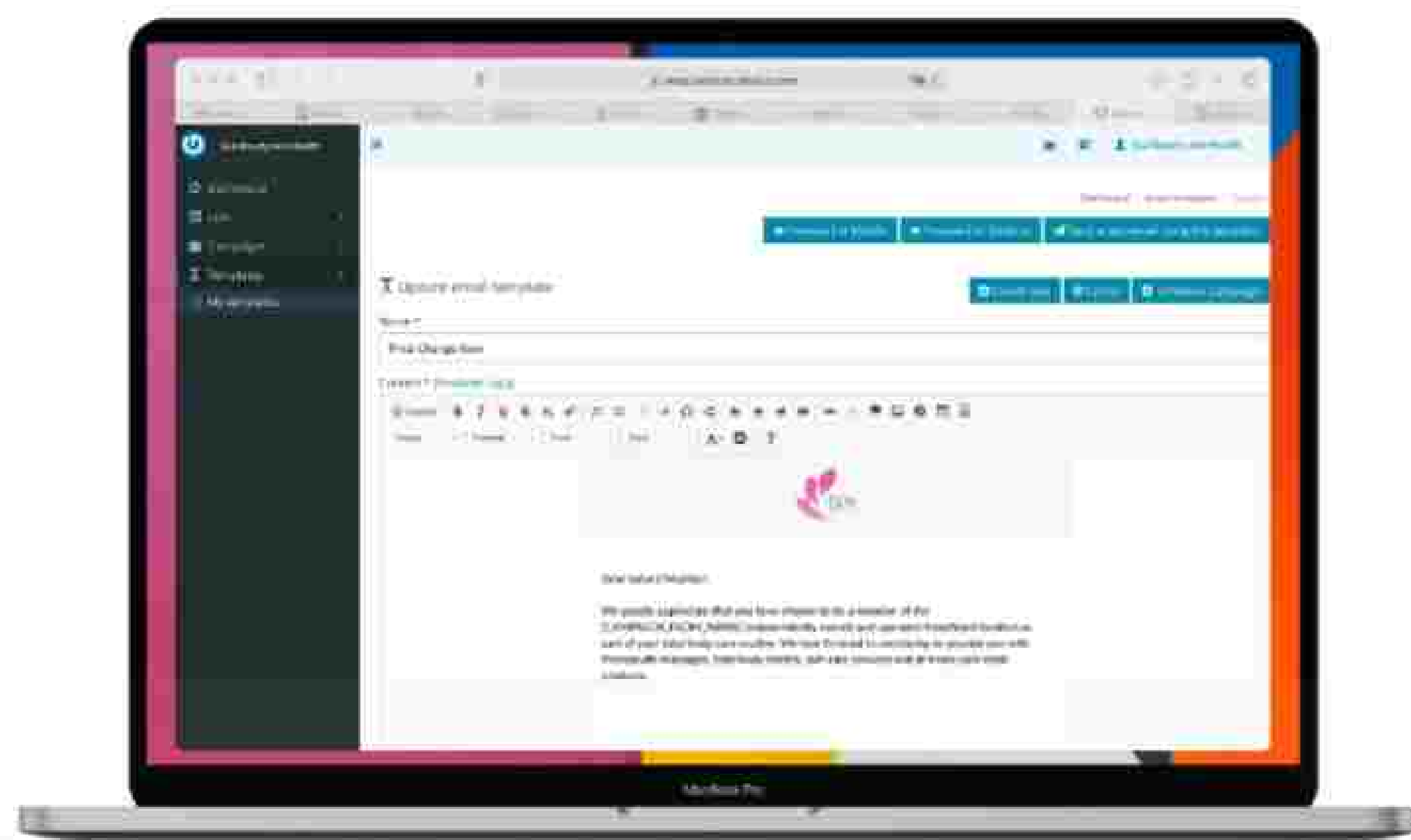
List Builder

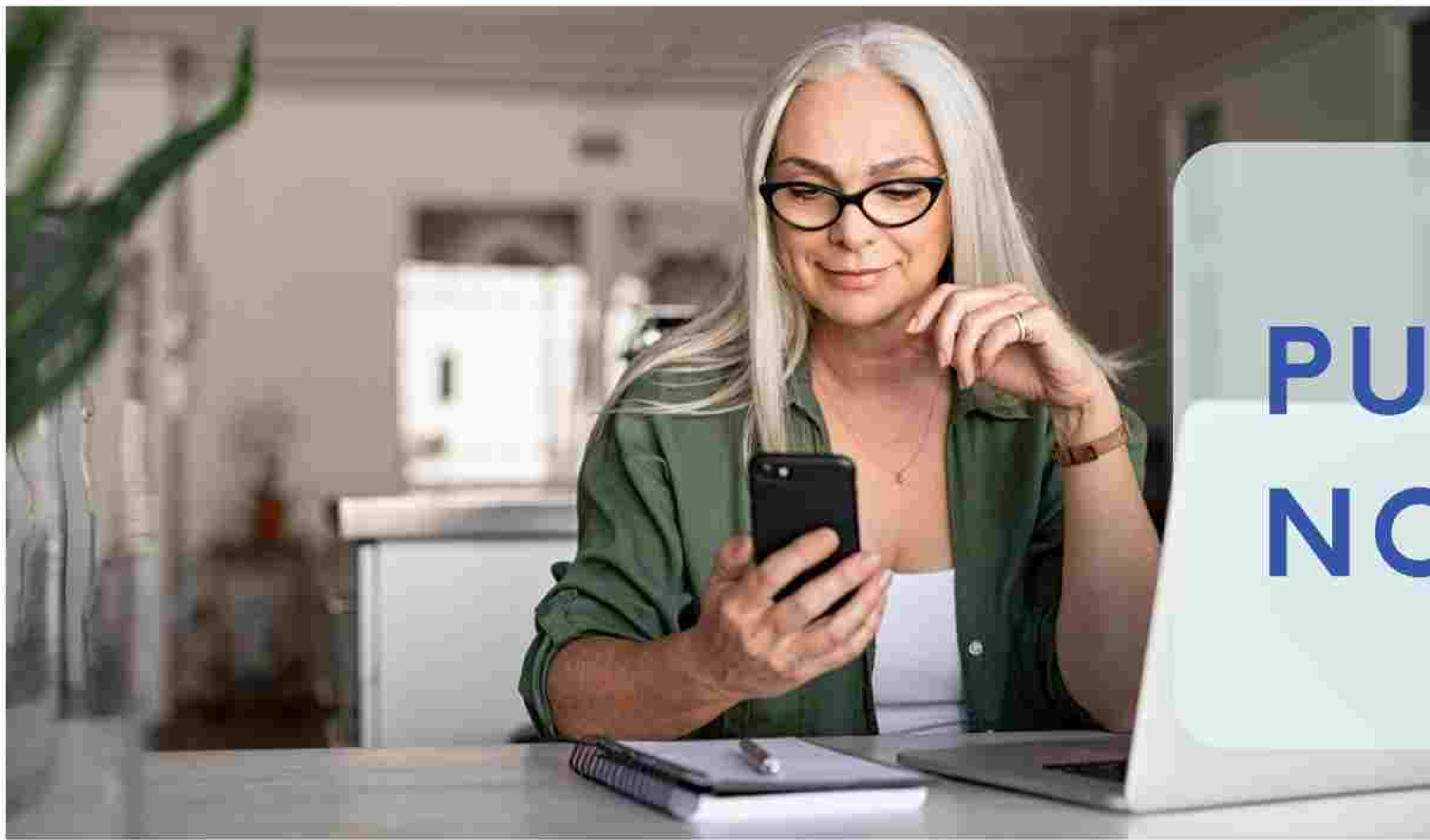


Email Campaign Reports

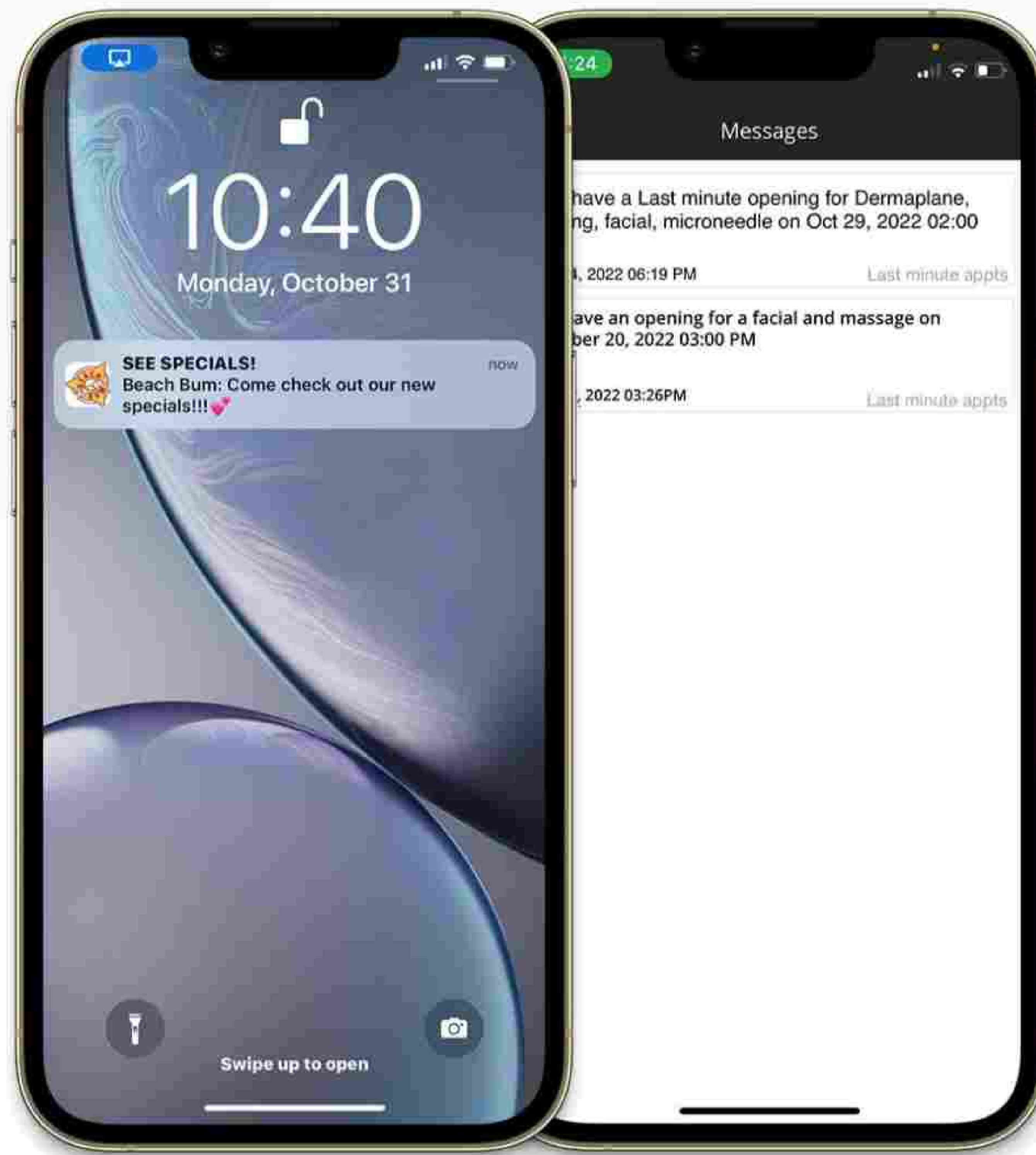


Automated Campaigns



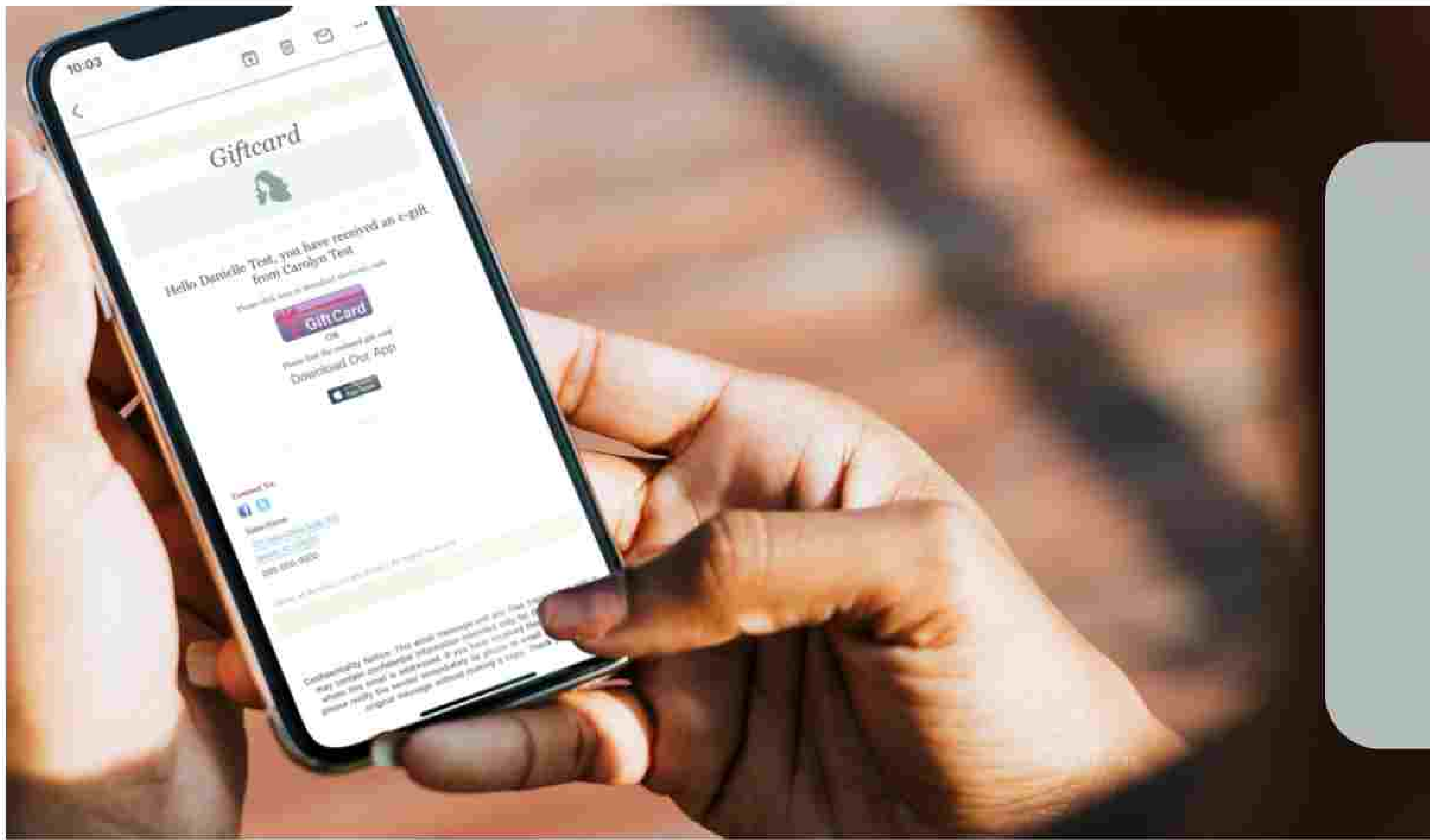


# PUSH NOTIFICATIONS

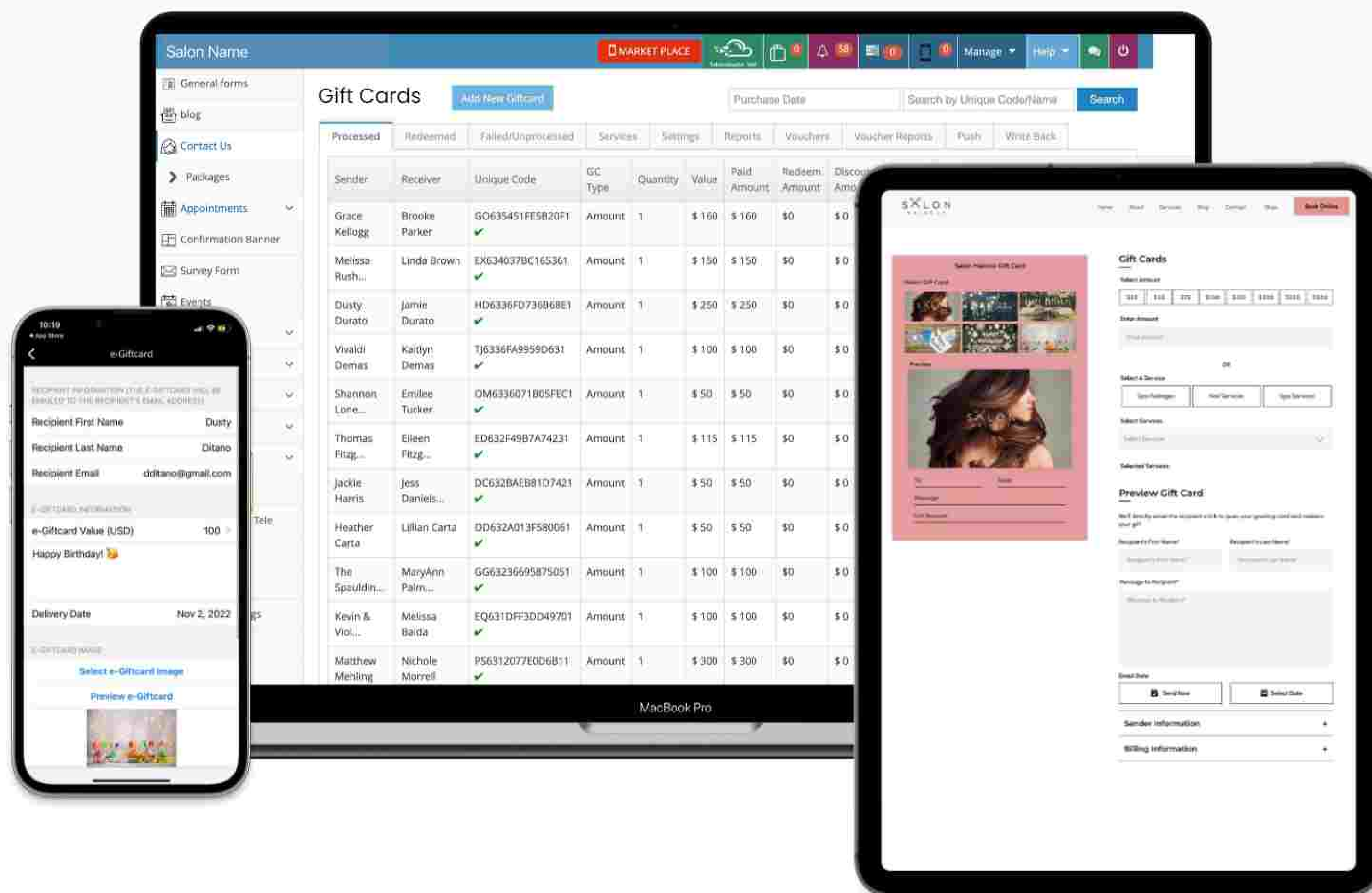


## PUSH NOTIFICATIONS

- Direct Message to Anyone with a Mobile App
- Add Images
- Specials/Promotions
- In Advance Scheduling
- Send Links
- Closing Notifications
- Emojis



# GIFT CARDS

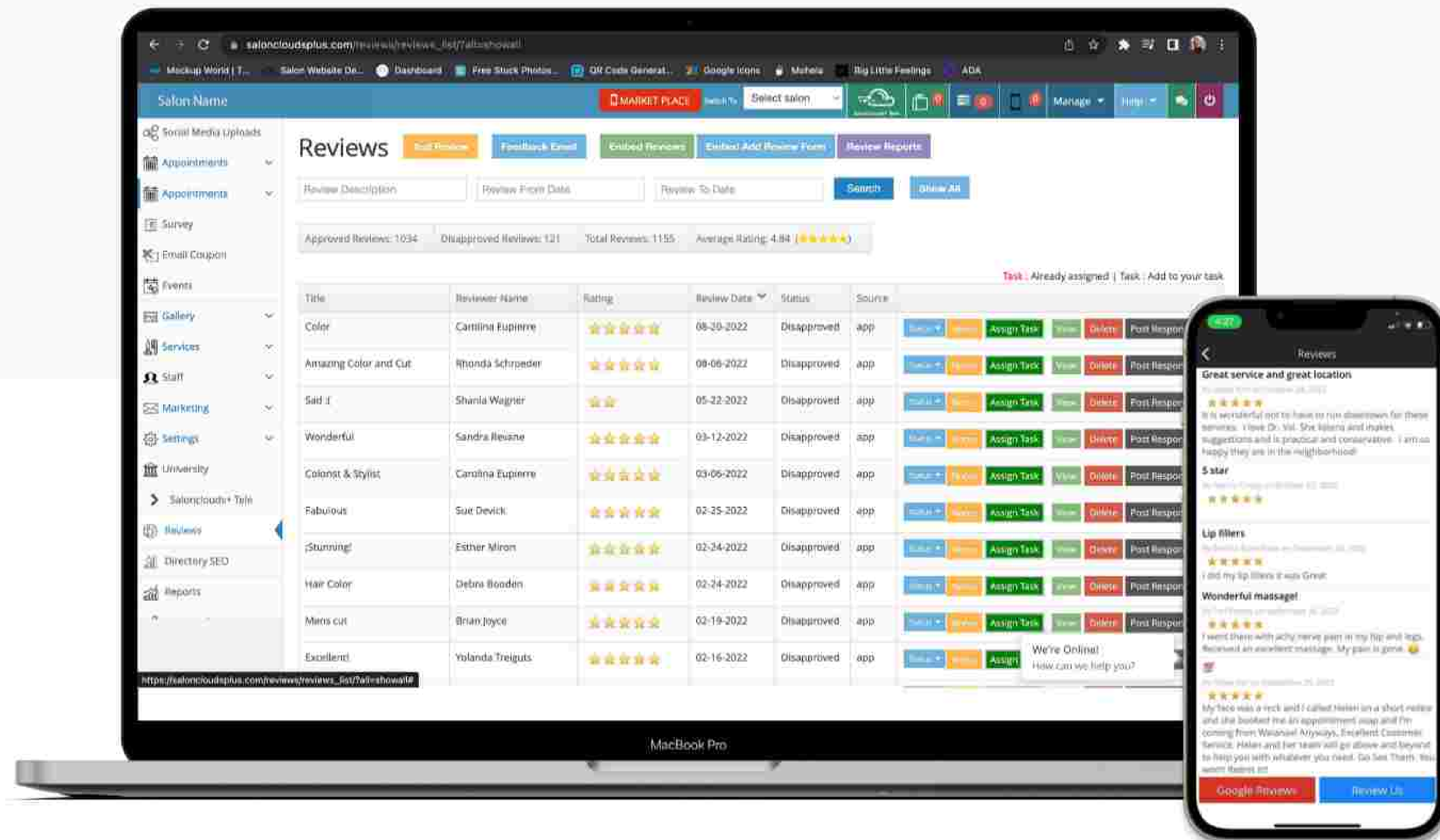


## GIFT CARDS

- User-Friendly Mobile or Web Interface
- Integrates with POS System
- Personalized Message + Image
- Set Future Delivery Date
- Amount, Packages or Products
- Instant Gift Card Email Delivery
- Gift Card by Mail Delivery

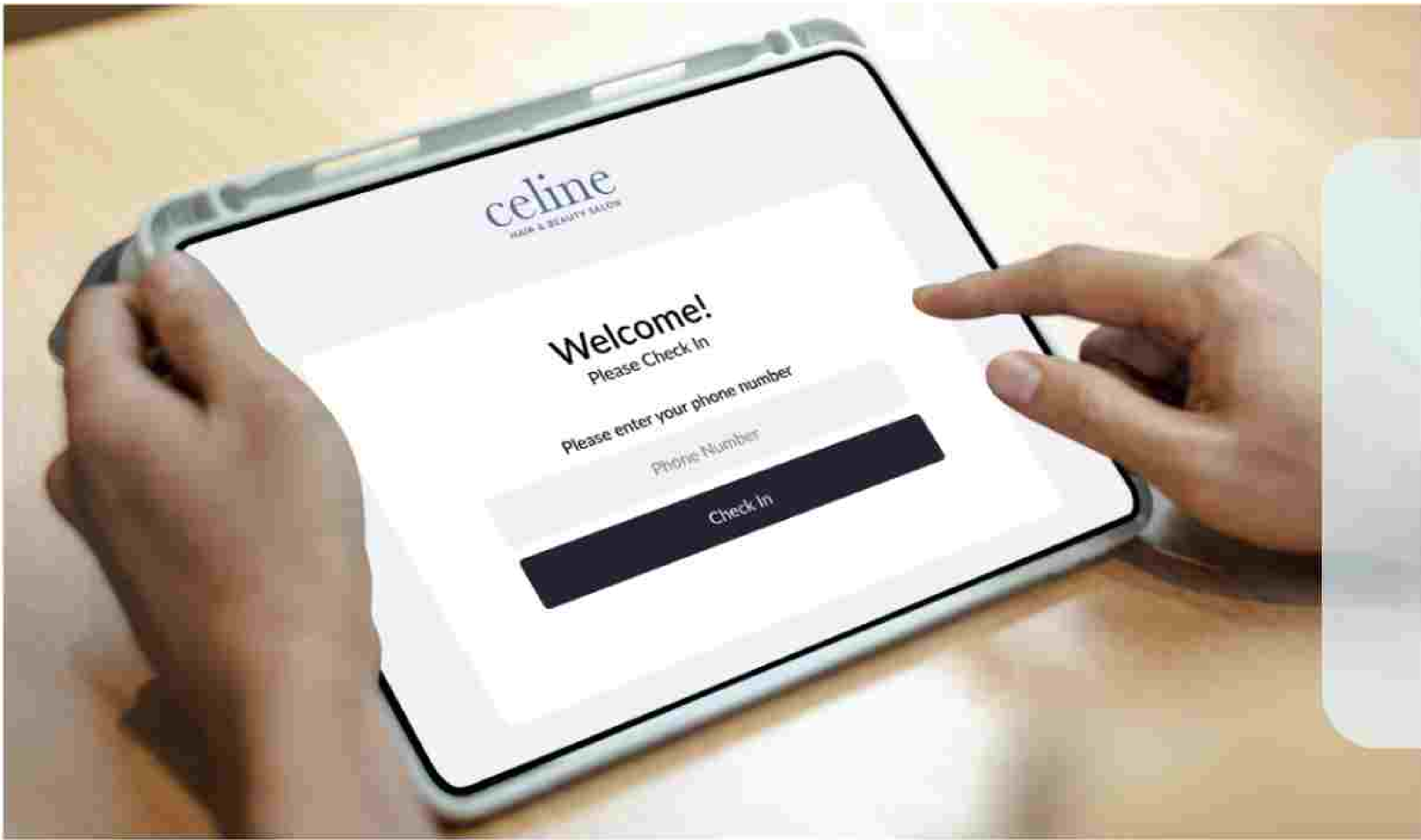


# REVIEWS



## ENHANCED REVIEWS

- Reputation Management
- Pull your Reviews from Multi-Platforms to Include Google, Yelp, and Facebook
- Control which you Display and/or Hide
- Prompt for Additional Reviews from the Multi-Platforms Based on the SalonClouds+ Star Rating you Receive
- Embedded Link Provided to Show All Reviews on your Website.



# CHECK-IN KIOSK

## CHECK-IN KIOSK FEATURES



Integrates with POS System



User-Friendly



Real Time Check-In



Writes into your POS



iPad or Android Tablet



Takes Workload Off your Front Desk

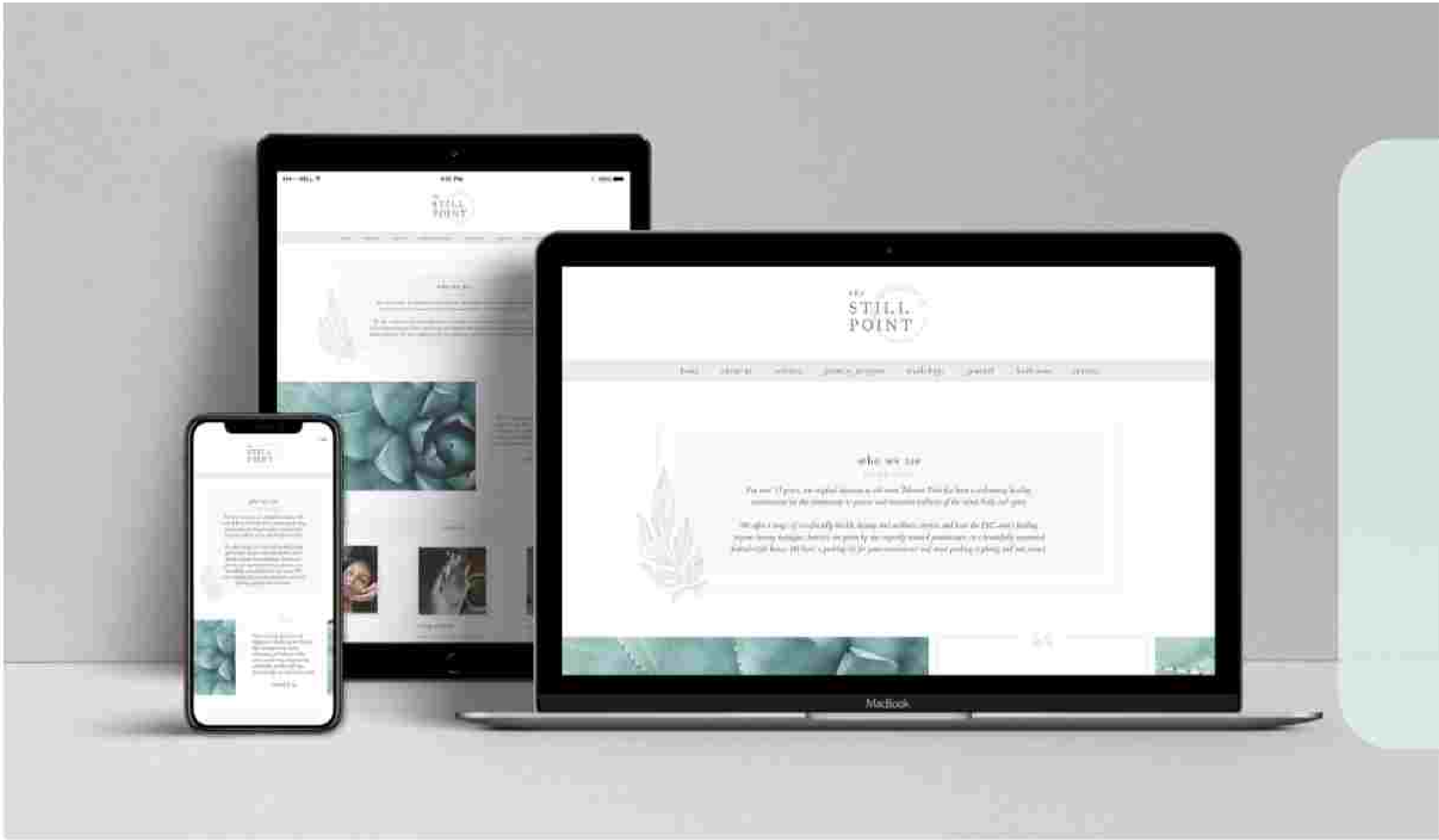
Skip the line!

## BRANDED CHECK-IN KIOSK

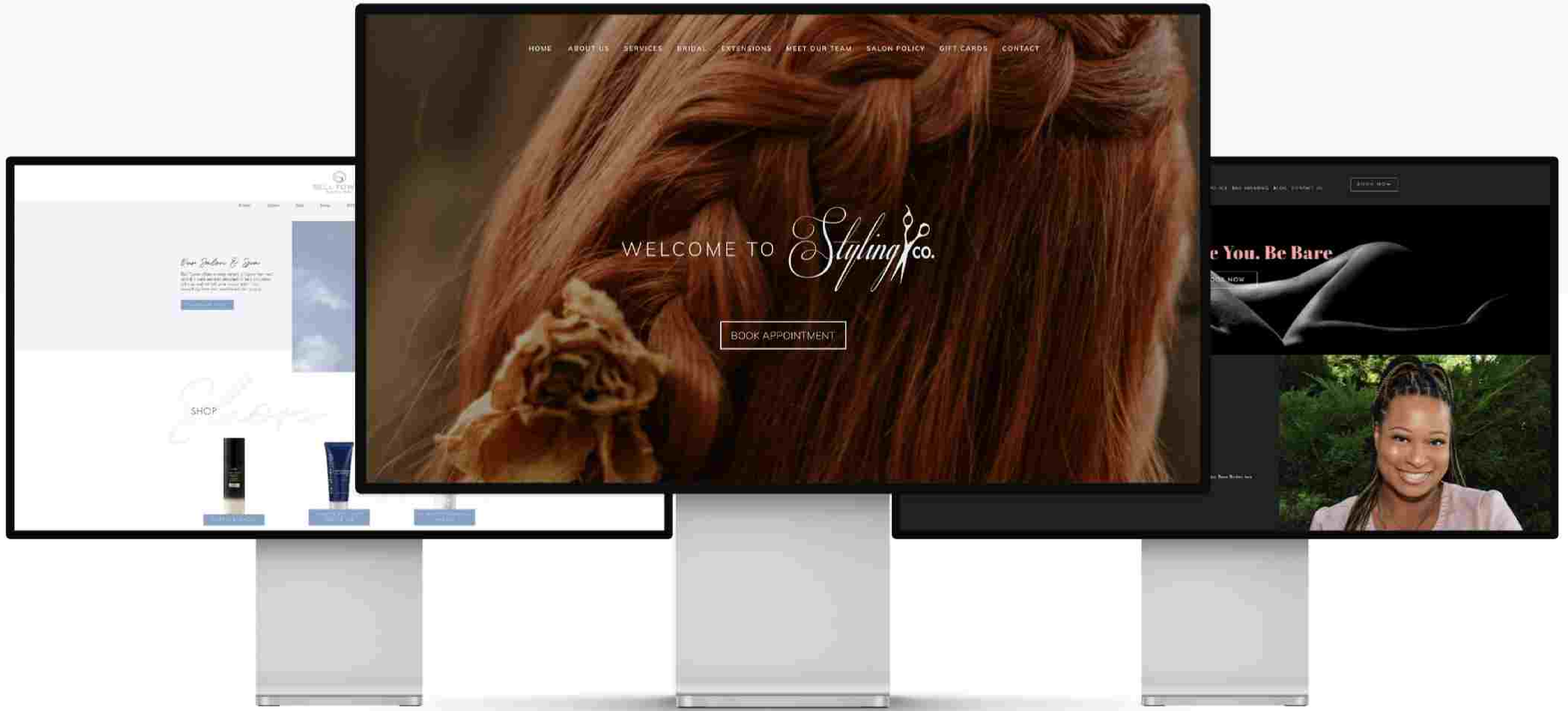
Your logo will go here!



Your choice of background color or image will go here!



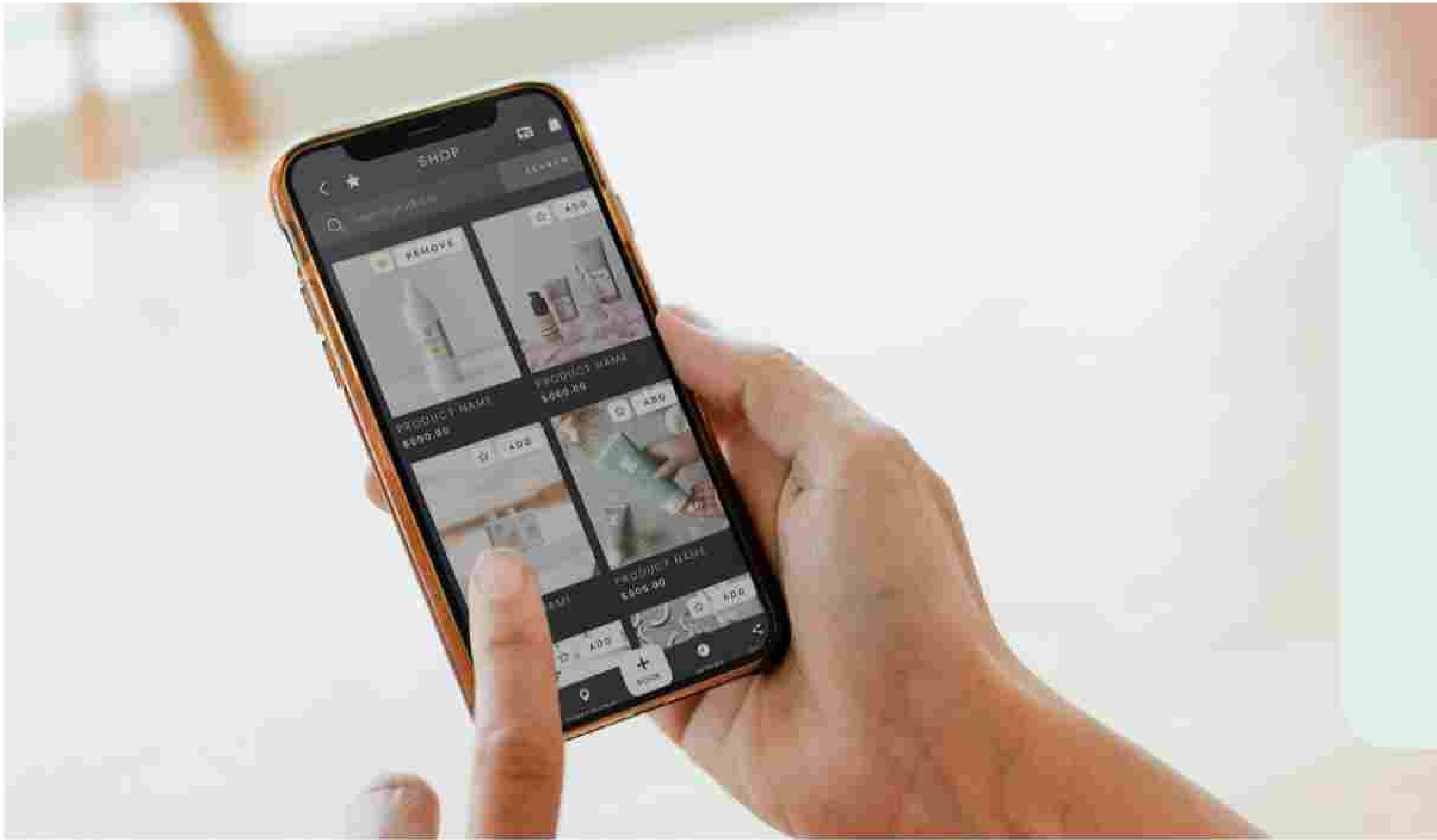
# WEBSITES



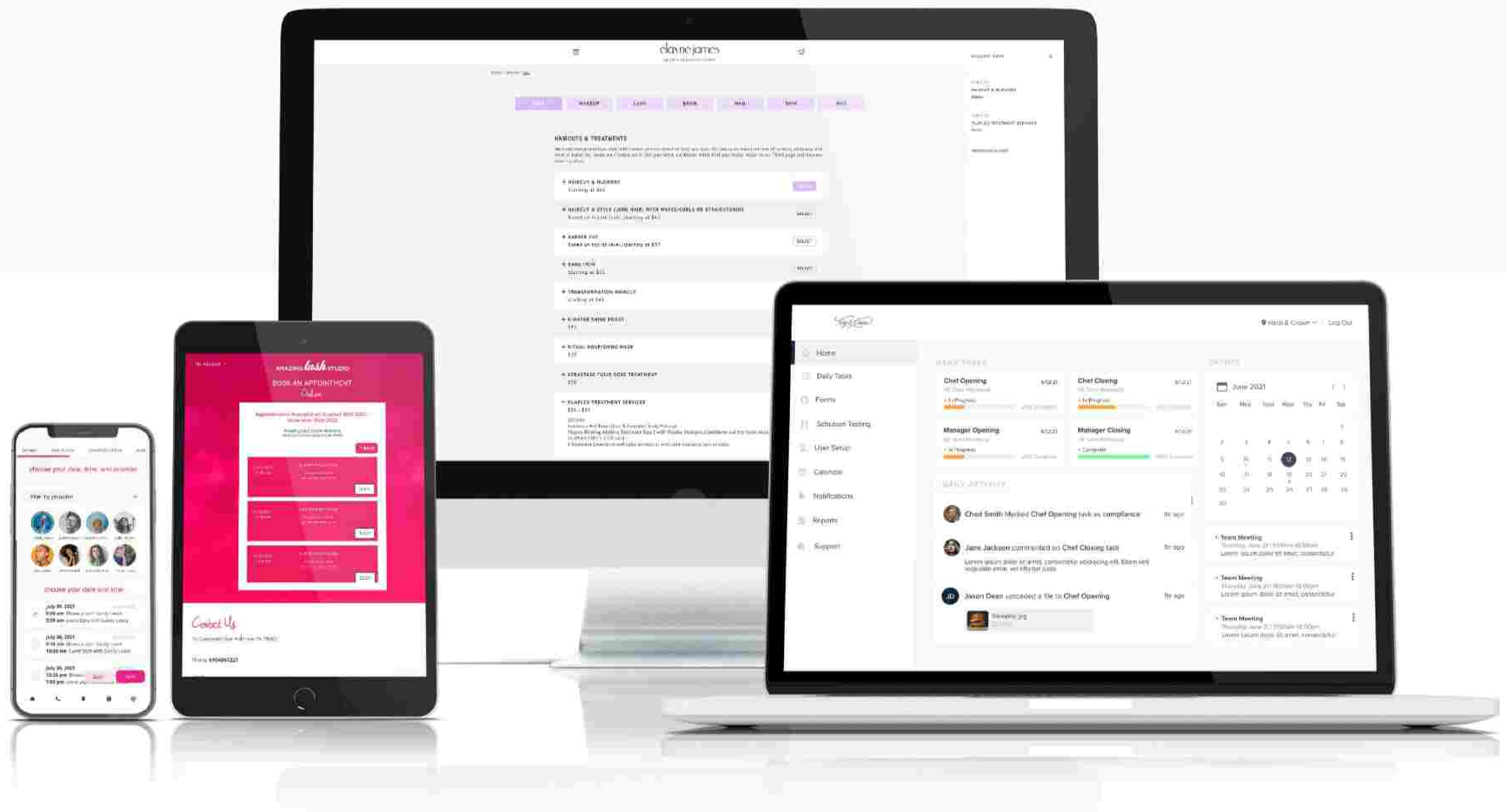
## WEBSITES

- Custom Branded Websites
- Professional Design
- Online Booking
- User-Friendly Editing Dashboard
- Gift Cards, Pop-Ups, Specials and More
- In-Take, Careers and General Forms





CUSTOM

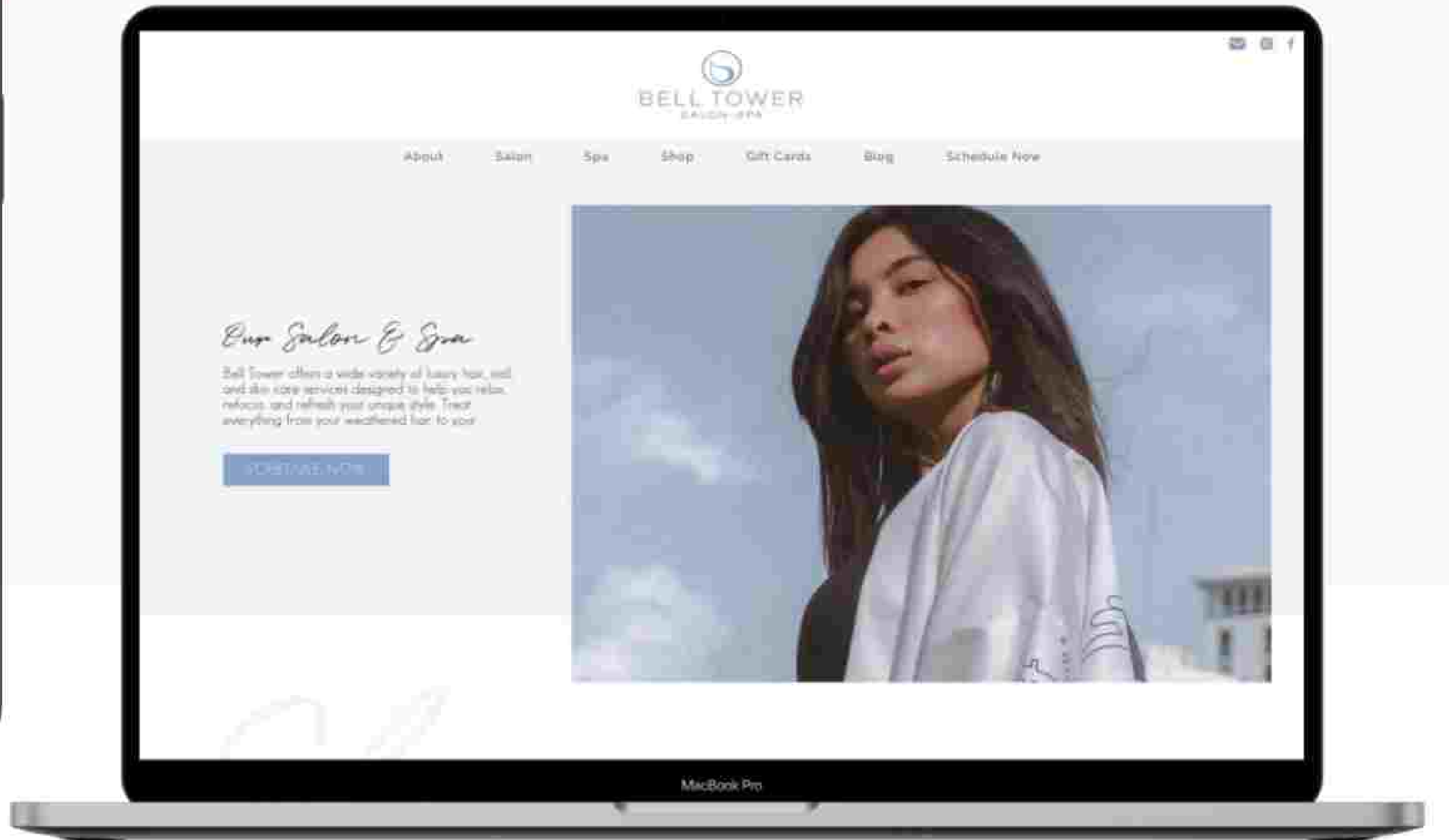
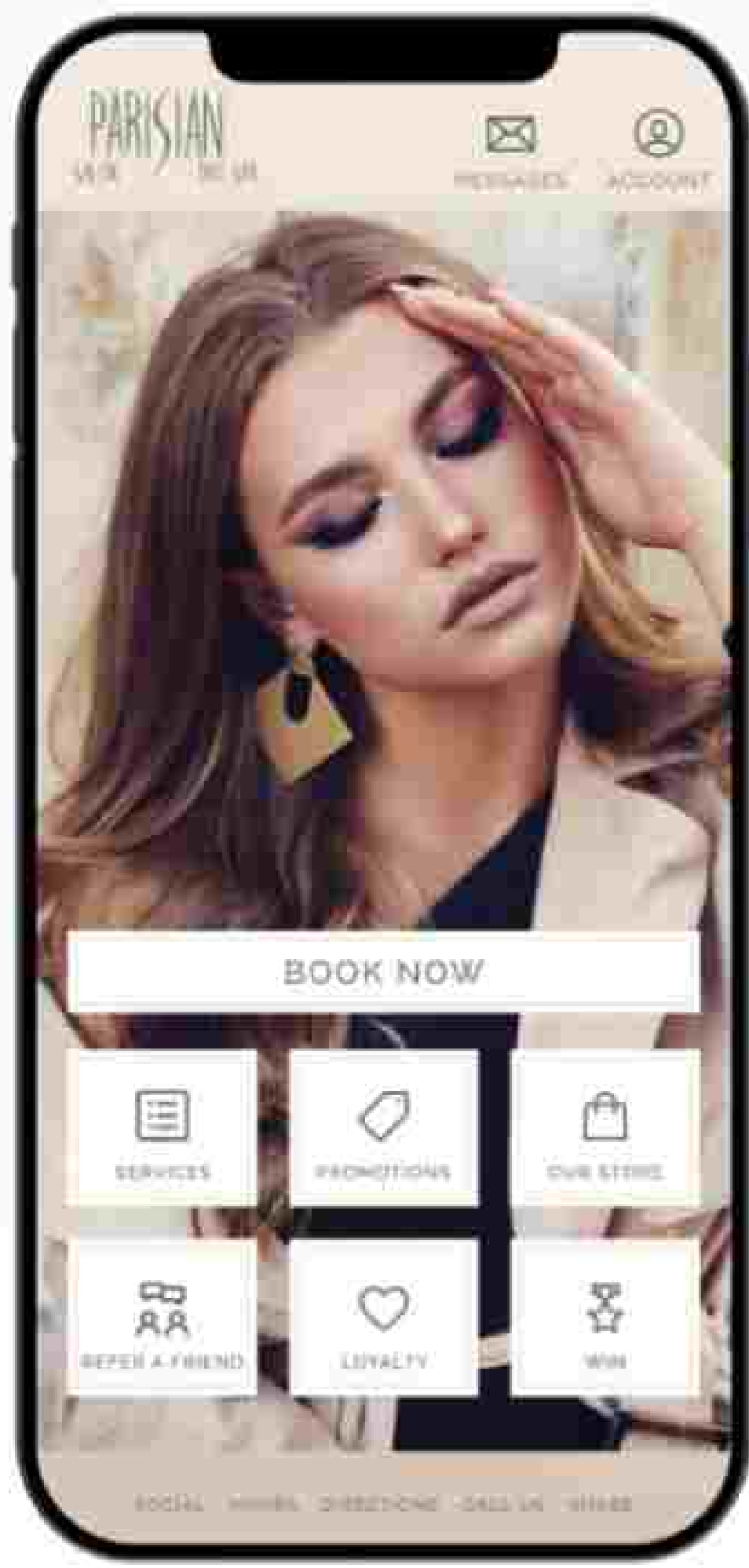


## CUSTOM FEATURES INCLUDE

- Mobile and Web-Based Online Booking
- Class Booking Applications
- Reporting Dashboards
- Custom CRM Systems
- B2B & B2C E-Commerce Platforms
- Mobile Apps (Apple and Android)
- Loyalty and Customer Retention Programs
- Email and Text Messaging
- In-Take Forms (iPad, Tablet and Web-Based)

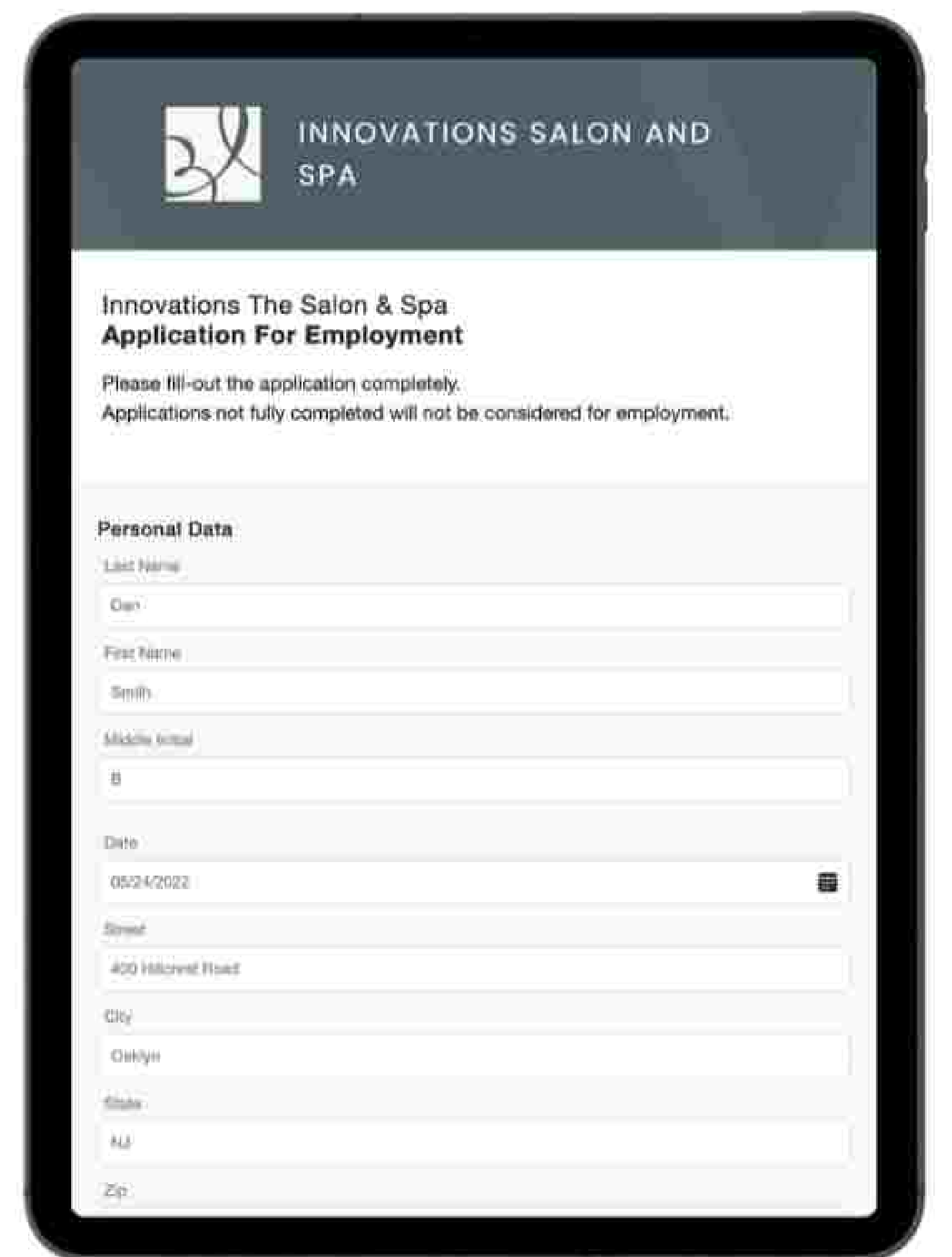
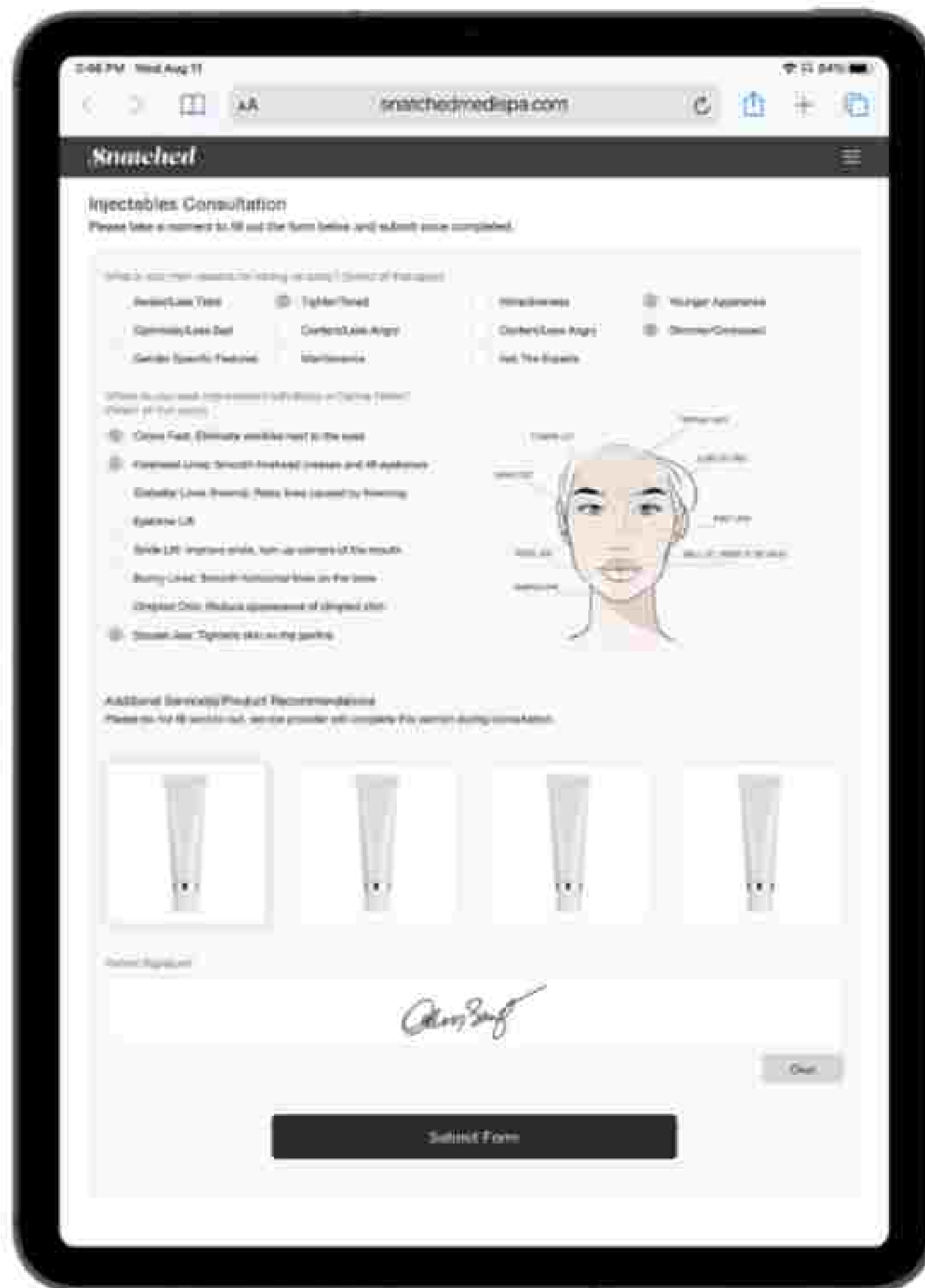
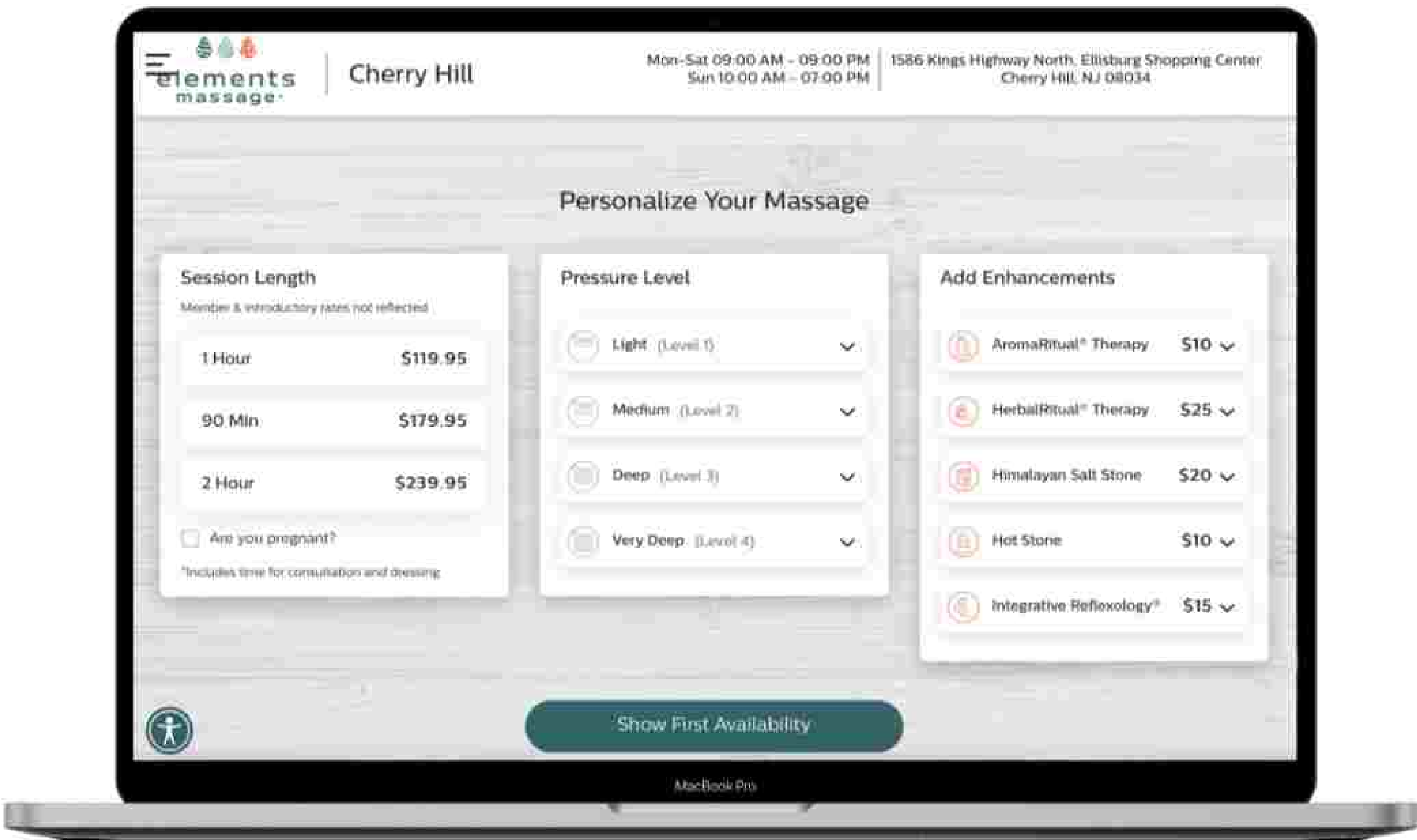


# PORTFOLIO



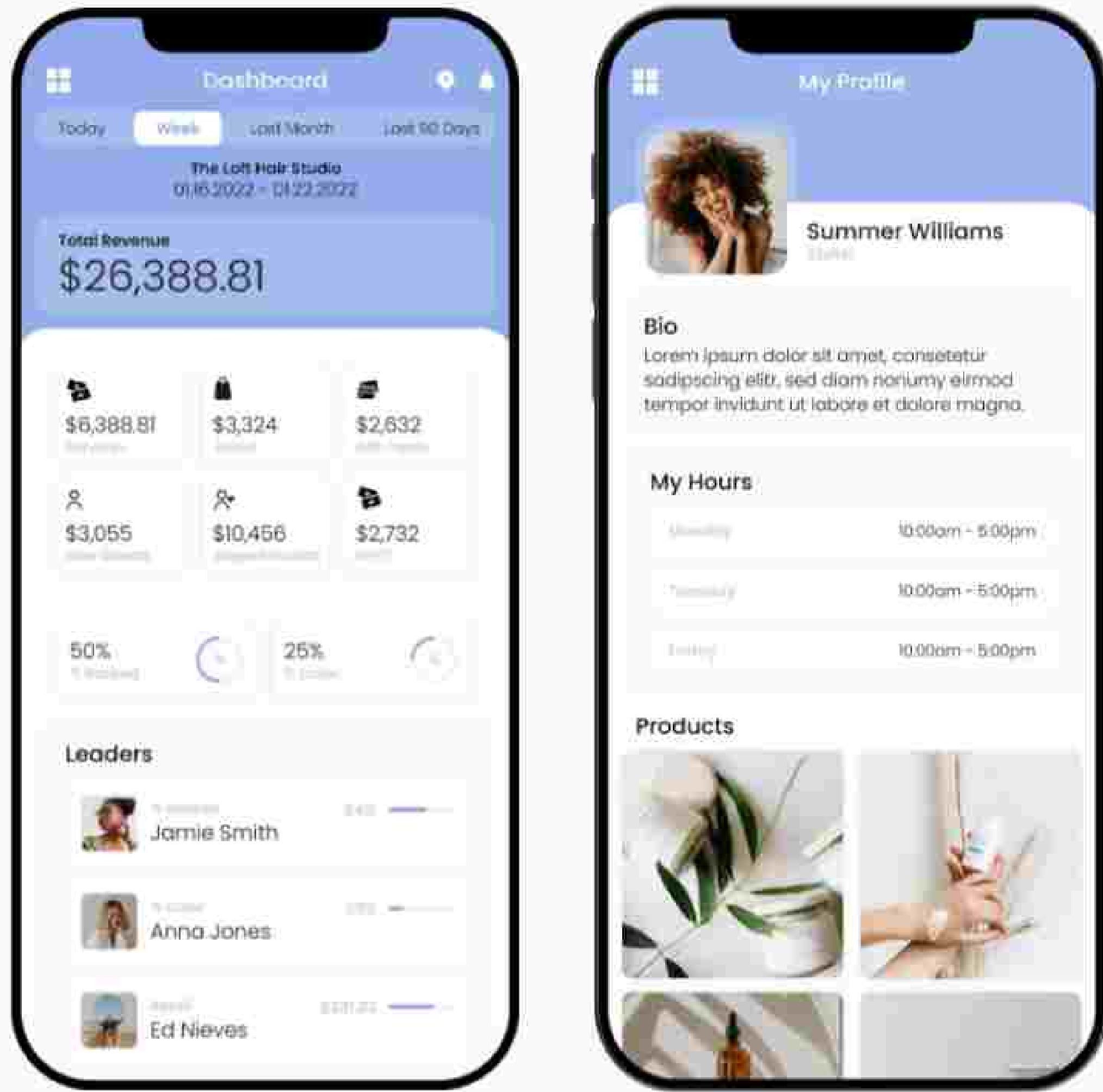
Branded Client Mobile Apps

Website Development

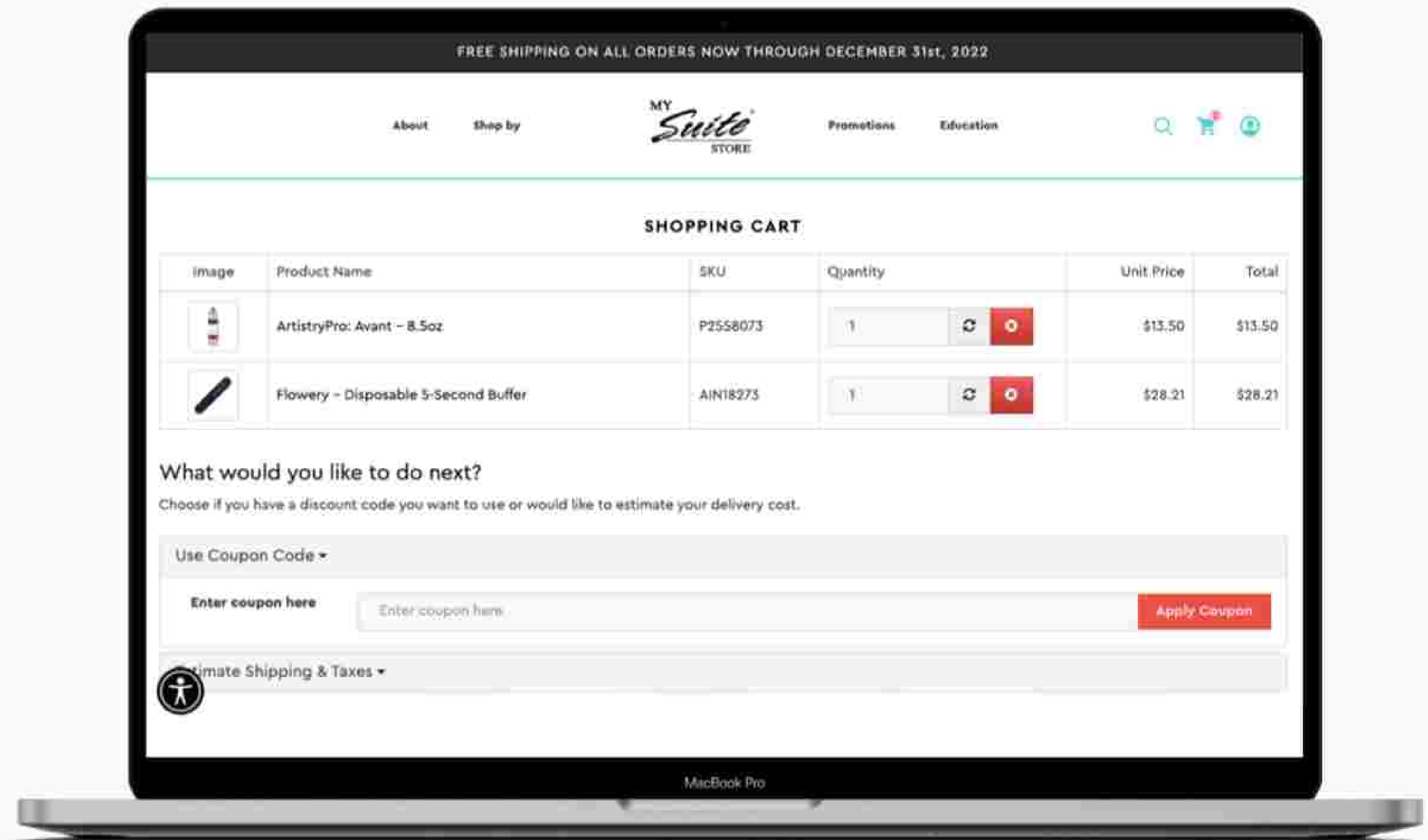


Online Booking Platforms

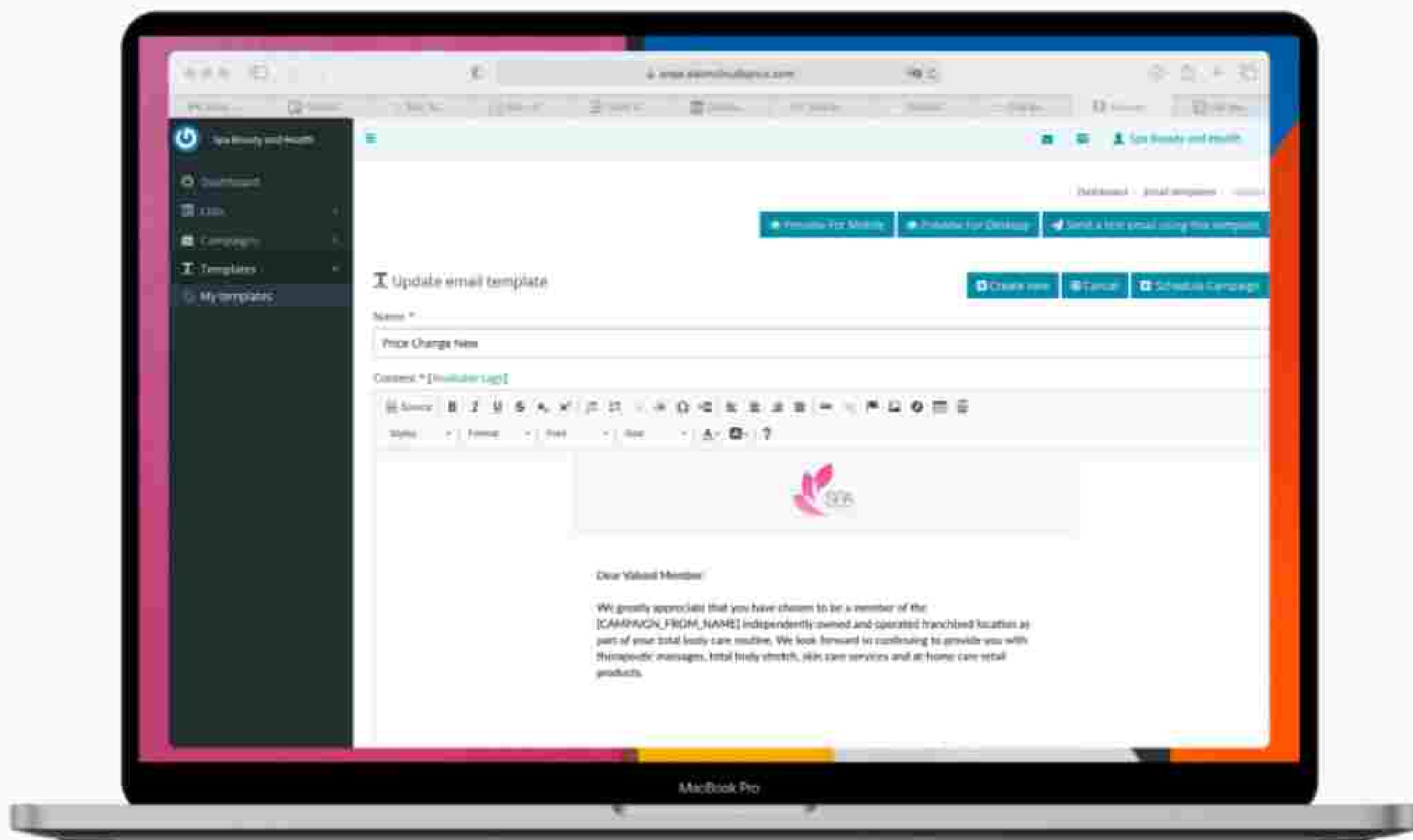
Digital Intake Forms



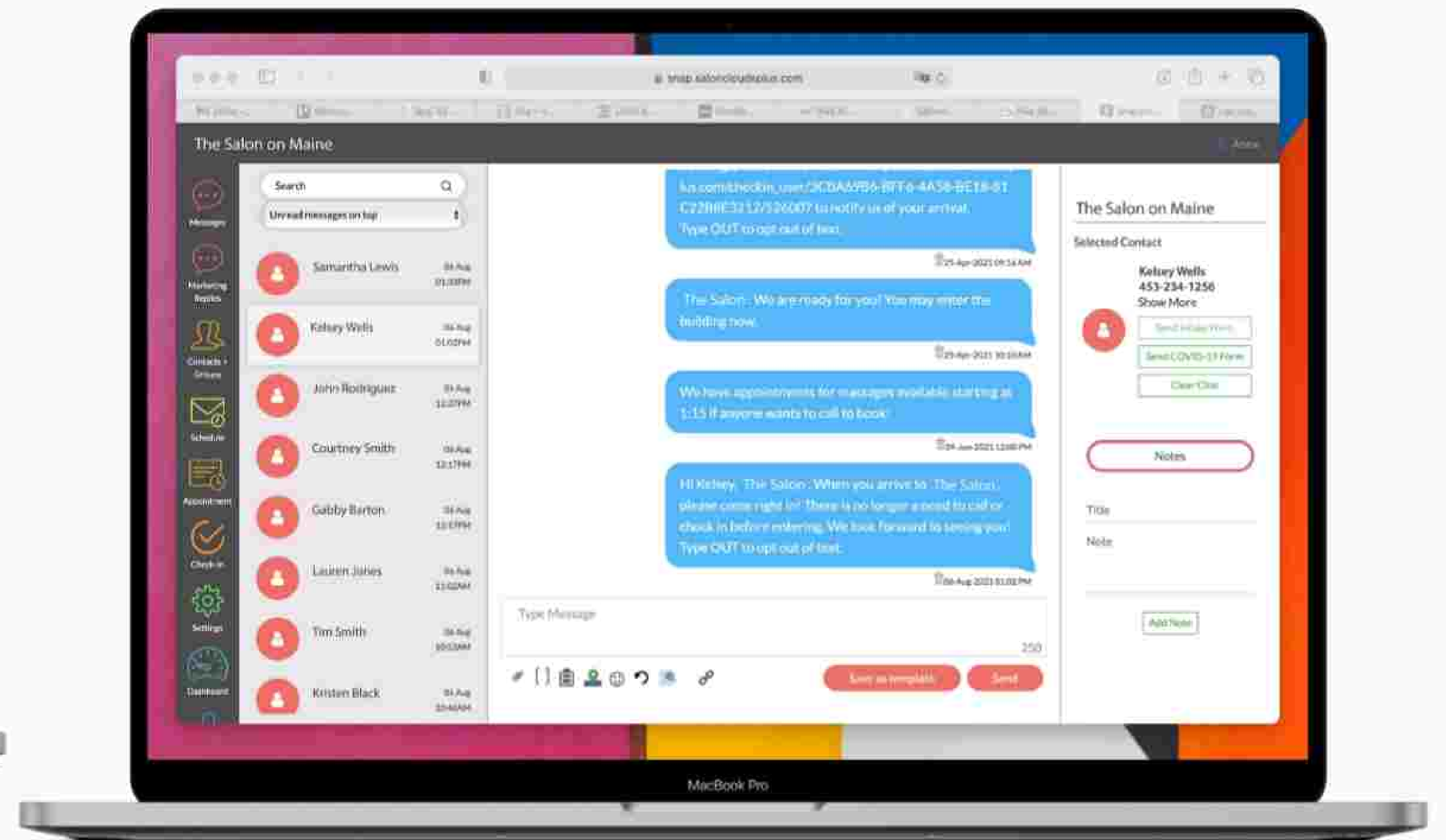
Staff Apps & Custom Reports



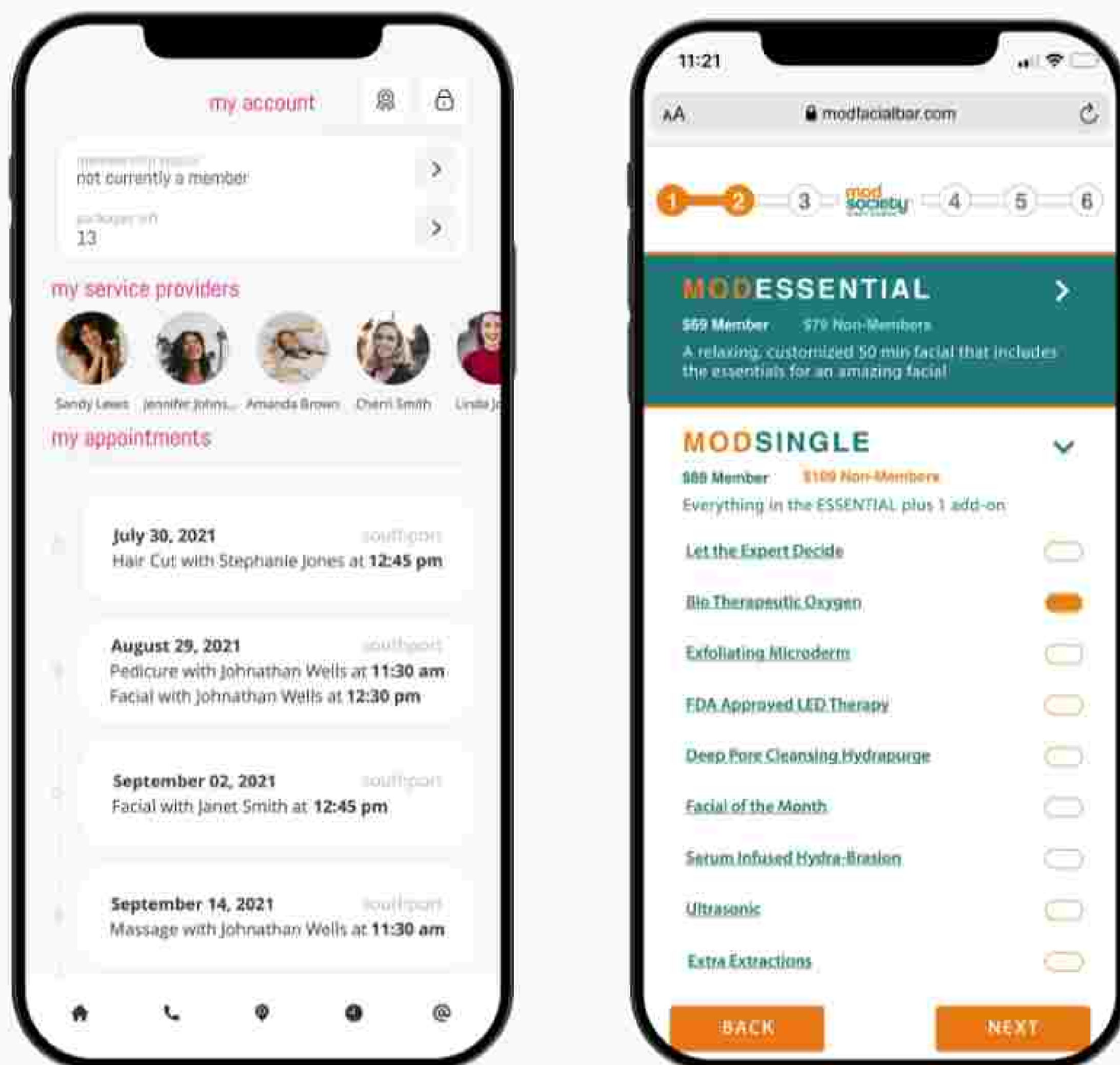
B2B & B2C Custom E-Commerce Platform



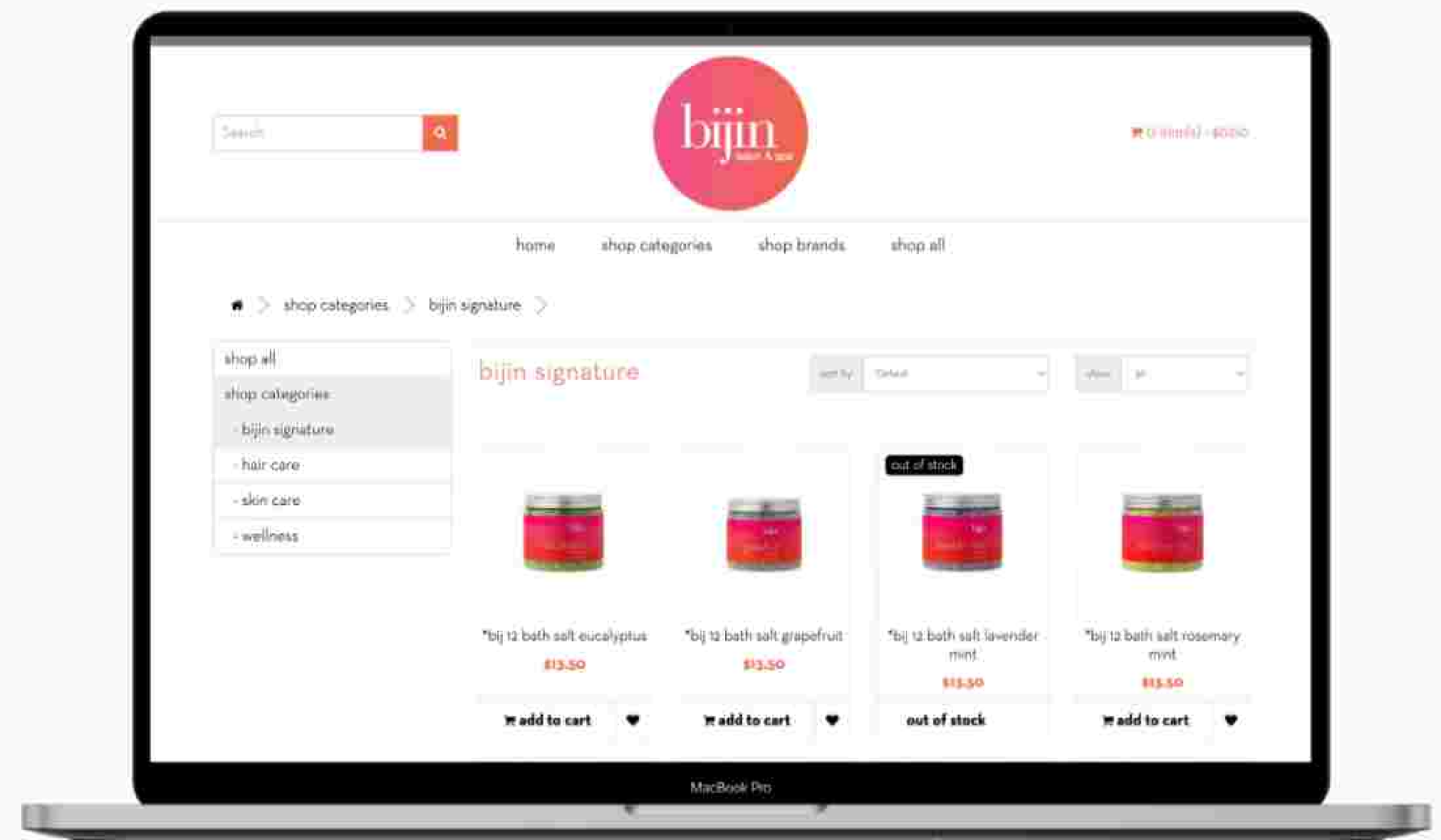
Email Marketing



SMS Text Messaging Platform & Contactless Check In



Custom Mobile Apps & Online Booking



Consumer E-Commerce



# webappclouds

Product Catalog

855-229-9438

[webappclouds.com](http://webappclouds.com)